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Turin December 2023



Andrea Jarach *Publisher*Welcome
Network

"I am Andrea Jarach, editor of the Welcome Magazines, periodicals that we have been publishing for 13 years for international visitors in some of the most important cities for tourism in Italy. To keep up with the upward trend in tourism, last year we added **Verona** to the traditional editions of **Venice, Florence, Turin** and have expanded our **Milan** magazine to the **Lombardy** region.

Welcome Magazine is here to accompany visitors in their discovery of Italy's attractions. As you can see in the following pages, the Welcome Magazine offers useful information about events, shopping, food and wine, everything that can interest the visitor answering the question: "what can I do, what can I discover during my stay?". Our aim is to create memorable experiences of the visit, also by linking together the different opportunities offered by the area. Our mission is to provide essential tourist information for the benefit of visitors who choose wonderful Italy as their destination. You will find the Welcome Magazines in the approximately 500 hotels belonging to the Welcome Magazine circuit in Italy. You can therefore use the traditional paper editions, but don't miss the chance to browse through the pages of the digital and interactive editions also on your computers and smartphones.

And for all of you who love shopping and have a **non-EU passport**: since October 2022, **Welcome Network has become a partner of Global Blue**, the leading service company for obtaining **tax refunds**. Keep an eye on our pages and our website www.welcomemagazine.it to enjoy the important benefits offered by Global Blue. Welcome to Italy, discover and enjoy!"

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HIGHLIGHTS OF THE MONTH



RINASCENTE

A point of reference for shopping in the city, the store in a building located in the central via Lagrange offers new aesthetics and new spaces for a **unique shopping experience**. The -1 Floor is dedicated to homeware, design and food, while the second, third and fourth boast contemporary fashion and classic style. The Ground Floor hosts a new area devoted to **accessories**, jewellery and sunglasses, a Beauty Hall, and the **Temakinho restaurant**, where you can sample Japanese-Brazilian cuisine.

OBICÀ MOZZARELLA BAR

At the **new Obicà in Rinascente** you can enjoy the best Mozzarella di Bufala Campana DOP, pizza and traditional Italian dishes (pasta, salads, main courses and desserts) in a cosy and convivial atmosphere. The **winter menu** is the result of almost 20 years of work **in the name of quality**. Between the dishes, you can try Potato Flan, Pizza with Porcini Mushrooms, Potato Gnocchi and Sardinian Fregola, one of the most iconic dishes of the Mediterranean melting pot. Open daily 8.30am-midnight. *c/o Rinascente Ground Floor.* www.obica.com



KRISTINA T

The store, located in the heart of Turin, transports customers into a world of exquisitely feminine dresses, delicate floral prints and diaphanous lingerie. Kristina Ti's hallmark features include colours and prints inspired by nature and the modern interior is deliberately minimalist to highlight the brand's collections.

www.kristinati.it

MAISON TONATTO

In Via della Rocca, not far from Piazza Vittorio Veneto, there's a hidden treasure trove where you can **create your own scented portrait** or purchase an element of **olfactory design** that gives a distinctive identity to your living spaces. The **Gallerie Olfattorie** (Olfactory Galleries) are perfume ateliers where you can find all the fragrances of Maison Tonatto. In addition to home fragrances and perfumes you can establish a connection with art, music, literature and films through the sense of smell, stimulated by unique installations. **www.tonatto.com**



THE WELCOME MAGAZINE

TURIN turin.welcomemagazine.it



COVER IMAGE

Mario Merz's "The Flight of Numbers" on the dome of the Mole Antonelliana consists of a neon reproduction of the first sixteen numbers of the Fibonacci series.

© Photo: pozdiai/ it.123rf.com. See page 6.

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www.proedi.it/hotel-partner

[UNMISSABLE]



Top in town









1 MOLE ANTONELLIANA

A landmark building of Turin since 1889, it was purchased by the municipality who decided to make it a monument to Italian unification. Standing at a height of 167.5m, at the time of its construction it was the highest brick building in Europe. Built in an eclectic style, the Mole has a squat square base topped by a large dome with a spire. You can ascend to the panoramic observation platform either by elevator or on foot by climbing its 573 steps. Since 2000, it has hosted the National Museum of Cinema.

2 MUSEO EGIZIO

Founded in 1824, Turin's Egyptian Museum is the oldest Egyptian museum in the world and the second in terms of the value and quality of its treasures outside of Cairo. In

2006, during Turin's Winter Olympics, the museum was re-modelled by Oscar-winning set designer Dante Ferretti. It houses more than 37,000 artifacts, from the Paleolithic to the Coptic era. The archaeologist and Egyptologist Jean-François Champollion once said: 'the road to Memphis and Thebes passes through Turin'.

3 MUSEI REALI

The residence of the Savoys until 1865, it is now owned by the Italian government. The museum tour comprises a 3km route spread over 30,000 sq.m. and 7 hectares of Royal Gardens. In 1563, Duke Emanuele Filiberto of Savoy moved the capital of the duchy from Chambéry to Turin, marking the beginning of a major urban transformation and the enrichment of the dynastic collections, which now include artifacts from the prehistoric era to the present time.

4 PALAZZO MADAMA

Situated in the centre of piazza Castello, it has always been a reference point in the city, from Roman times to 1848, when it became the headquarters of the first Subalpine Senate. Its name refers to 'Madame Royale' Christine of France, who took up residence here in 1600. The view of the city from the Panoramic Tower is spectacular.

5 PARCO DEL VALENTINO

Located on the banks of the Po River, and spread over 550,000 sq.m., this is the city's most popular park. Its interior houses numerous treasures including the Castello del Valentino, a UNESCO world heritage site and

[UNMISSABLE]



Top in town







a part of the circuit of the Royal Residences of Turin and Piedmont, the Medieval Village and Castle, and the Botanical Gardens (1729).

6 VILLA DELLA REGINA

The summer country residence of the House of Savoy, it was built at the beginning of the 17th century as a court vineyard. It became known as Villa della Regina (literally the Queen's Villa) when King Vittorio Amedeo II gifted it to his future bride in 1714. Don't miss a visit to this magnificent residence, distinguished by the remains of its original 18th century decorations and furnishings, and its Italianate gardens. Villa della Regina is a part of the circuit of the Royal Residences of Turin and Piedmont, a UNESCO world heritage site.

7 TEATRO REGIO

The Regio is one of the most important Italian theatres on the European scene, offering an action-packed program of opera and ballet. It was designed by Filippo Juvarra and inaugurated in 1740. Destroyed by a fire in 1936, and rebuilt in 1973 by Turinese architect Carlo Mollino, the only part of the original building that still remains is its façade, now a UNESCO world heritage site. Its unusual gate, named 'Odissea Musicale' (Musical Odyssey) is by Umberto Mastroianni.

8 VIA PO PROMENADE

A stroll beneath the typical Torinese porticoes in via Po, packed with shops and cafés, is an absolute must. From here, you can access Piazza Vittorio Veneto, the largest square in the city. The square ends at the Vittorio Emanuele

I bridge, which connects it to the square of the church of the Gran Madre di Dio (1830), renowned for its imposing pantheon-like shape.

9 PIAZZA SAN CARLO

Also known as 'the drawing room' of the city, it was commissioned by Marie Christine of France in true Parisian style with seemingly endless porticoes housing fashion boutiques, and an equestrian statue - the 'Caval d'Brons' - of Duke Emanuele Filiberto of Savoy at its centre.

10 LINGOTTO

This complex of buildings built in 1916, based on a project by Matté Trucco to house the FIAT factory (now FCA), still symbolizes the wealth of the city. Reconverted by Renzo Piano in the 1980s, it hosts events and the famous













rooftop test track. The old Carpano plants, lying adjacent to the Lingotto complex, are now occupied by 'Eataly's' vast food market.

111 MUSEO NAZIONALE **DELL'AUTOMOBILE**

The Car Museum (MAUTO) was opened in 1960 and is one of the oldest car museums in the world. The semi-circular building overlooking the River Po acts as a prelude to the three floors of the collection featuring a spectacular layout designed by François Confinio, who also designed the exhibition space of the Museum of Cinema.

12 ALLIANZ JUVENTUS STADIUM

Designed to host up to 41,507 spectators, this is the sixth largest stadium in Italy. It is owned by the Juventus Football Club whose home

matches have been played here since 2011. An architectural symbol, it is one of the most avant-garde facilities in the world. The J-Museum, the official football museum of the 'bianconero' team is hosted inside the stadium.

BASILICA DI SUPERGA

Situated on the hills surrounding Turin, it offers a breathtaking view. It was built as a thanksgiving to the Virgin Mary for Turin's deliverance from the French siege (1706) and designed by Filippo Juvarra. One of the most picturesque ways of accessing it is by the Rack Tramway, which rattles the 3km up the hillside.

14 REGGIA DI VENARIA REALE

Located inside the Park of La Mandria, this is a Baroque-style complex built in the mid-17th

century as a glorified hunting lodge for Carlo Emanuele II. Particularly worthy of note are the Grand Gallery, the Chapel of St. Hubert, the Galleria di Diana, the 18th century Scuderie Juvarrine and the Citroniera, now used to host events. It is a part of the circuit of the Royal Residences of Turin and Piedmont.

15 PALAZZINA DI CACCIA DI STUPINIGI

Built in Baroque style in 1729, and only 10km from Piazza Castello, with its French garden, Stupinigi was the royal family's favourite place for celebrations and events. At the beginning of the 20th century, Queen Margherita of Savoy took up permanent residence here. In 1919, Stupinigi became the headquarters of the Furniture Museum. It is a part of the circuit of the Royal Residences of Turin and Piedmont, a UNESCO world heritage site.

WELCOME | WHAT TO DO





SEVERAL LOCATIONS, UNTIL 14 JANUARY 2024

CITY LIGHTS

CONTEMPORARY ART A light art show featuring exquisite luminous artworks, like an open-air art gallery, lights up numerous squares and streets throughout the city. As dusk falls (from 6pm until midnight), take a stroll and look upwards to admire the 27 installations (and 17 collateral light installations) from previous years, known and loved by the Torinese, like Mario Airò's "Cosmometrie" in piazza Carignano, Michelangelo Pistoletto's "Love Difference" and Mario Merz's "The Flight of Numbers" which this year will once again illuminate the dome of the Mole Antonelliana with the Fibonacci's sequence. Starting this year, it begins a process of mutating its identity to become a true institution dedicated to contemporary art, one that is even more beloved and well-known, open and sustainable, active all year round and not just during the winter months.

Luci d'Artista 2023/2024 (26th edition)

Several locations in Turin. lucidartistatorino.org



GALLERIE D'ITALIA, UNTIL 18 FEBRUARY 2024

▼ MAN BETWEEN SCIENCE, ENVIRONMENT AND TECHNOLOGY

PHOTOGRAPHY
The exhibition "Luca Locatelli. The Circle", with more than 100 photographs and video contributions, offers a journey through Europe's experimentation and sustainable industrial advancement, touching on topics such as geothermal energy, textile recycling, brownfield redevelopment, and food. The stories recount real experiences of Nature Based Solutions in countries such as Denmark, Germany, Iceland, Italy, Norway, Romania, Spain, and Switzerland to name but a few, actions taken to protect, sustain and restore natural ecosystems, which when applied to industrial and production models have the potential to trigger the Cultural Transformation needed to change the course of things.

The exhibition is realized with the specialized support of the Ellen MacArthur Foundation – the world's largest foundation committed to supporting the Circular Economy.

Luca Locatelli. The Circle

Gallerie d'Italia Torino Piazza San Carlo, 156 gallerieditalia.com







THE FIRST ROYAL PALACE OF ITALY AND ITS ASTONISHING COLLECTIONS

NEW RELEASE In the **Galleria Sabauda** at the **Musei Reali**, around 500 works by Piedmontese, Italian, Dutch, Flemish and European artists from the 14th to the 20th century are currently on display on four viewing levels.

The **new itinerary on the second floor**, ordered by historical periods, includes works from the **18th century** hitherto kept in storage and more than **120 works from the Gualino Collection.**

Entrepreneur, collector and patron of the arts, Riccardo Gualino was one of the great protagonists of 20th-century Italian history: his collection includes ancient and modern sculptures, paintings, goldsmiths and furniture, bronzes and ivories dating from antiquity to the 19th century and from Europe and the East. An itinerary, subdivided along seven rooms, proposes immersive environments, with contemporary colours: a look to the East; the taste of the Primitives; paintings, gold and ivories; the museum house; the Renaissance and beyond; the taste for antiquity: the portrait gallery.

Musei Reali – Manica Nuova

Galleria Sabauda - Piazzetta Reale, 1

museireali heniculturali it/nalleria-sabaud

ON THE TOP OF PIEDMONT

The Sacra di San Michele is an ancient abbev 40km from Turin, situated on the top of Mount Pirchiriano. Built between 983 and 987, it is a symbolic monument of the Piedmont Region and an evocative landmark that served as inspiration for Umberto Eco's epic novel 'The Name of the Rose', a historical murder mystery written in 1980, but set in the year 1327. The sanctuary is at the midpoint of a pilgrimage route of over two thousand kilometres that connects a wide area of Western Europe from Mont Saint-Michel (France) to Monte Sant'Angelo (Italy).

Sacra di San Michele Via alla Sacra, 14 – Sant'Ambrogio di Torino (40km from Turin) www.sacradisanmichele.com



IT 123RFCOM

WELCOME | WHAT TO DO



GALLERIE D'ITALIA TORINO, UNTIL 7 JANUARY 2024 **▼ TIMELESS PHOTOS**

EXHIBITION The exhibition dedicated to **Mimmo Jodice** is the second chapter of the project "La Grande Fotografia Italiana" ("The Great Italian Photography") launched in 2022 with the exhibition of Lisetta Carmi. It is a tribute to the great masters of Italian photography that also includes the involvement of another artist alongside the chosen author: in this case Mario Martone, a celebrated director and author. Born in Naples in 1934, Jodice approached photography attracted by its ability to create visions: a refined and intimate process that feeds on his memories in a city like Naples, blazing and secret. The exhibition offers a significant synthesis of Jodice's production, tracing the main inspirational themes of his art in as many sections of the exhibition, "Anamnesis", "Languages", "Views of Naples", "City", "Nature", "Seas", through 80 photographs made from 1964 to 2011.

MIMMO JODICE Senza tempo Gallerie d'Italia Torino – Piazza San Carlo www.aallerieditalia.com

GAM TORINO, UNTIL 1 APRIL 2024 INSIDE THE ATELIER OF HAYEZ, INDISPUTED PROTAGONIST OF ROMANTICISM

ART The exhibition dedicated to Hayez takes the public to discover the painter's world, inside his workshop, to reveal his techniques and secrets. An original itinerary that compares **paintings** and drawings, with more than 100 works from prestigious public and private collections, plus some important paintings by the artist kept at GAM. Through ten sections in chronological succession, the exhibition itinerary starts from the years of his training between Venice and Rome, where Hayez enjoyed the protection and friendship of Canova, to his first achievement in Milan and the last trials of his maturity. The exhibition evokes the intense biographical vicissitude and the creative path of the artist, undisputed protagonist of Romanticism.

Hayez. L'officina del pittore romantico GAM Galleria Civica d'Arte Moderna e Contemporanea Via Magenta, 31 www.gamtorino.it



Francesco Hayez, La Meditazione (1851) Verona, Musei Civici, Galleria d'Arte Moderna Achille Forti

WELCOME | WHAT TO DO

MUSEO NAZIONALE DELLA MONTAGNA DUCA DEGLI ABRUZZI, UNTIL 14 JANUARY 2024

THE LEGENDARY MOUNTAIN

NATURE Long considered impregnable, the **myth of the Cervino** (Matterhorn) was born in 1865 with its first ascent and quickly spread around the world, making it a legendary peak. For 160 years it has attracted climbers and mountaineers from countries near and far with an undeniable magnetism, arousing a mixture of respect, awe and fascination that make it a unique and coveted destination for tourists and mountaineers. Born and raised at the foot of the Matterhorn, in a family in which the mountain guiding profession has been handed down for four generations, Hervé Barmasse, mountaineer, writer, mountain film director and mountain guide, is the only person to have climbed all six ridges solo. Starting with his latest book "Cervino. La Montagna Leggendaria", the exhibition aims to tell the story of the most iconic mountain in the Alps through the eyes of a mountaineer and trace its history of ascents to the present day through historical materials from the Museum's **Documentation Center** and other archives.

Hervé Barmasse. Cervino

Museo Nazionale della Montagna Duca degli Abruzzi Piazzale Monte dei Cappuccini, 7 www.museomontagna.org

FROM THE ROOF OF THE MUSEUM: PANORAMIC VIEW OF THE ALPINE REGION

The "Vedetta Alpina" and the "Panoramic Terrace" are unique locations that offer a fascinating view of the city skyline and the 400 kilometers of the Alpine arc: their location allows an unprecedented glimpse of an extraordinary panorama in which city, hills and mountains coexist. Located a few meters from the Church of Santa Maria al Monte, the Terrace is a place to be experienced from morning to sunset.

The telescope positioned in 1874 at the Capuchin Mountain, displayed on the ground floor of the Permanent Collection, is now replaced by the **modern panoramic binoculars** of the Vedetta Alpina, adjacent to the Terrace built in 2005 on the roofs of the Museum. A corner full of charm and sublime romance **accessible** with a special ticket of 3 €.







A UNIQUE CENTER OF CULTURE AND INNOVATION

The OGR Turin is a **hub** dedicated to experimentation, artistic, musical, scientific, technological and entrepreneurial.

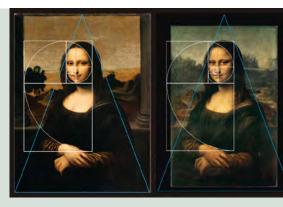
Former train repair workshops in the 19th century, they stand in the heart of Turin on an area of 35,000 square metres entirely redeveloped by Fondazione CRT and returned to the city, to open up new horizons of collaboration, creation and conviviality. Since 2017, the OGR Cult has welcomed visitors with site-specific art exhibitions - created thanks to the collaboration with international partners such as Tate, MoMA PS1 and la Caixa - and concerts by great national and international musicians and bands.

SOCIETÀ PROMOTRICE DELLE BELLE ARTI **UNTIL 26 MAY 2024**

THE FIRST MONA LISA BY LEONARDO DA VINCI

INTERACTIVE On display at the Società Promotrice delle Belle Arti inside the Valentino Park is the "First Mona Lisa", the painting of Florentine woman Lisa del Giocondo, who became famous as Mona Lisa. This painting - made about a decade before the Louvre's iconic Mona Lisa - has probably been subjected to more scientific tests and examinations than any other painting in history and continues to fascinate scholars around the world. It became the subject of international attention when it was presented to the media in 2012 by the Mona Lisa Foundation (a Swiss nonprofit foundation), which released the results of more than 35 years of studies.

Historical evidence shows that there have always been two versions of Leonardo da Vinci's Mona Lisa. In fact, Leonardo often made his paintings in multiple versions, examples of which are his "Virgin of the Rocks", "Madonna del Fusi", and "Madonna and Child". The exhibition tour winds through eight galleries and culminates with a view of the painting, presented in a dedicated room and housed inside an illuminated display case.



Leonardo da Vinci. La Prima Monna Lisa Società Promotrice delle Belle Arti Parco del Valentino Via Crivelli, 11





CAMERA, UNTIL 24 FEBRUARY 2024

ANDREÉ KERTÉSZ SHOTS ON SHOW IN TURIN

PHOTOGRAPHY Camera-Centro Italiano per la Fotografia opens its fall season with a major anthological exhibition dedicated to

André Kertész, one of the absolute masters of 20th-century photography. The exhibition consists of more than one hundred and fifty images tracing his entire career, starting with the first amateur photographs taken in his home country and during the years of World War I, then moving on to the famous icons made in Paris, the capital of the cultural world in the 1920s and 1930s, making images that contributed decisively to the creation of the myth of the French capital in the first half of the century. Famous are his "distortions"-plays born of the deforming mirrors of funfair rides-that also made him a leading figure in the Surrealist milieu. The exhibition then sheds new light on the long second part of his existence, spent across the ocean in a profoundly different cultural climate: indeed, the images of these years show how on the one hand Kertész continues his research by returning to the same themes, and on the other hand he highlights the effect that new architecture, new lifestyles, and new cityscapes have on his photography.

André Kertész

Camera-Centro Italiano per la Fotografia. Via delle Rosine, 18. www.camera.to

LA VENARIA REALE, UNTIL 28 JANUARY 2024 **▼ ROYAL TABLES**

EXHIBITION The king's lunch is one of the moments that most comes to mind, tickling our imaginations, when we think of life in the courts. Yet the images that artists in the service of sovereigns have left us of royal luncheons are relatively rare. Through extensive research, the exhibition aims to tell the story of royal tables: in their representation and practices. Through the display of paintings, silverware, splendid porcelain services from all the major Italian courts, the fascinating and curious story of the lunches of popes, princes and kings is told. A history that maintains a strong relationship with all of us.

It is a fascinating journey made possible through collaboration with Italy's most important former royal residences, from the Quirinale to the palaces of Capodimonte and Caserta, from the Royal Palace of Milan to the Pitti Palace, from the Royal Palace of Naples to that of Turin. But there are many other Italian and European museums that have lent their works.

Sovrani a tavola

La Venaria Reale, Sala delle Arti (2nd Floor). lavenaria.it



PIAZZA GRAN MADRE DI DIO, 17 DECEMBER

► HIGH-QUALITY VINTAGE

STREET MARKET In a partnership with the "Extravaganza" market (Saturday 9 December, piazza Carlo Alberto), 'Il Vintage della Gran Madre' is an event that offers customers 'objects with a history' rather than pre-owned objects. The market, held on every third Sunday of the month in piazza Gran Madre, brings together 80 exhibitors specializing in modernist objets d'art and period fashion. From 8am to 6pm you'll find stalls selling antiques and design objects, including telephones, radios, televisions, lamps and small electrical appliances, in shapes and materials that influenced an era. Accessories and vintage clothing are also available.

Il Vintage della Gran Madre

Piazza Gran Madre di Dio (behind the church) and via Vittozzi www.effettovintage.it

PINACOTECA AGNELLI, UNTIL 2 APRIL 2024

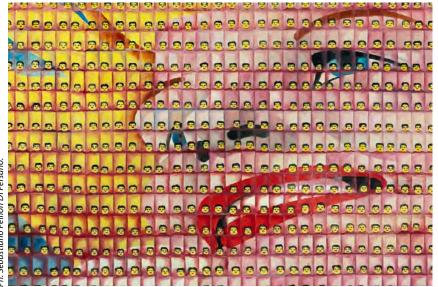
▼ THE AGNELLI COLLECTION REINTERPRETED IN A CONTEMPORARY KEY

EXHIBITION Pista 500, Pinacoteca Agnelli's art project on the iconic former FIAT car test track on the roof of the Lingotto, welcomes four new installations by Shirin Aliabadi, Thomas Bayrle, Julius von Bismarck, and Alicja Kwade.

Until April 2, 2024, Pinacoteca Agnelli also installs two new exhibitions in its indoor exhibition spaces: a solo exhibition by Thomas Bayrle, one of the most important German artists of the postwar generation, titled "Form Form SuperForm", in special dialogue with the Lingotto, and "Vulcanized", a project dedicated to a new commission by Lucy McKenzie in dialogue with Antonio Canova. This is the third edition of the "Beyond the Collection" initiative that reinterprets Pinacoteca Agnelli's Permanent Collection in a contemporary key. Form Form SuperForm unfolds on the third floor of Pinacoteca Agnelli through 9 rooms housing more than 90 works. The exhibition takes its title from the famous "superforms," complex patterns made by Bayrle from the repetition of units, of people, products or mechanisms, with which he anticipated the digital language of the pixel in the 1960s.

La Pista and Form Form SuperForm

Pista 500 at Pinacoteca Agnelli. Via Nizza, 230/103 www.pinacoteca-agnelli.it





PIAZZA VITTORIO VENETO, 10 DECEMBER

A COLOURFUL GARDEN TAKES TO THE STREET

STREET MARKET The last Sunday of filled with the **best plants and flowers** and produce. Check out this event and

AgriFlor



19 DECEMBER

ANTIQUES, VINTAGE AND COLLECTING AT GRAN BALÔN

STREET MARKET Every second Sunday of the month, the Porta

Palazzo flea market is packed with stalls, exhibitors and, above all, lots of antiques. From toys to antique furniture, from lace to collectors' items, a variety of offers make this market a point of attraction for the public from all over Italy.

Gran Balôn

Porta Palazzo. Via Borgo ora Open 8am-6pm. www.balon.it

ANNUAL EVENTS IN ITALY

Find the next year calendar on turin.welcomemagazine.it



















DECEMBER

2-10/12 | Milan | Artigiano in Fiera. www.artigianoinfiera.it 7/10 | Milan | Oh Bej! Oh Bej! -Traditional street market milan.welcomemagazine.it 7/12 | Milan | Teatro alla Scala -Opening of the Opera Season. www.teatroallascala.org

2024

JANUARY

1/1 | Rome | Rome Parade. romeparade.com 9-12/1 | Florence | Pitti Immagine Uomo. uomo.pittimmagine.com

12-16/1 | Milan | Milano Fashion Week Men's. www.cameramoda.it

27/1-13/2 | Venice | Carnevale di Venezia. carnevale.venezia.it

FEBRUARY

3-24/2 | Viareggio (Tuscany) | Carnevale di Viareggio. viareggio.ilcarnevale.it

4-6/2 | Milan |

BIT Borsa Internazionale del Turismo. bit.fieramilano.it

18-21/2 | Milan | MICAM Milano.

themicam.com

20-26/2 | Milan | Milano Fashion Week Women's. www.cameramoda.it

MARCH

17/3 | Rome | Run Rome The Marathon. runromethemarathon.com

23-24/3 | Several locations in Italy | FAI Fondo per l'Ambiente Italiano Spring Days. fondoambiente.it

APRIL

14-17/4 | Verona | Vinitaly (56th edition). www.vinitaly.com

10-14/4 | Milan | Mia Fair. www.miart.it

12-14/4 | Milan | Miart. www.miafair.it

16-21/4 | Milan | Milano Design Week-Salone del Mobile. Milano. www.salonemilano.it

20/4-24/11 | Venice | Biennale Arte 2024. www.biennale.org

MAY

4-26/5 | Several locations in Italy | Giro d'Italia 2024 (107th edition). giroditalia.it

6-19/5 | Rome | Internazionali BNL d'Italia. www.internaizonalibnlditalia.com

9-13/5 | Turin | Salone Internazionale del Libro. www.salonelibro.it

29/5 - 2/6 | Venice |

Salone Nautico Venezia 2024.

www.salonenautico.venezia.it

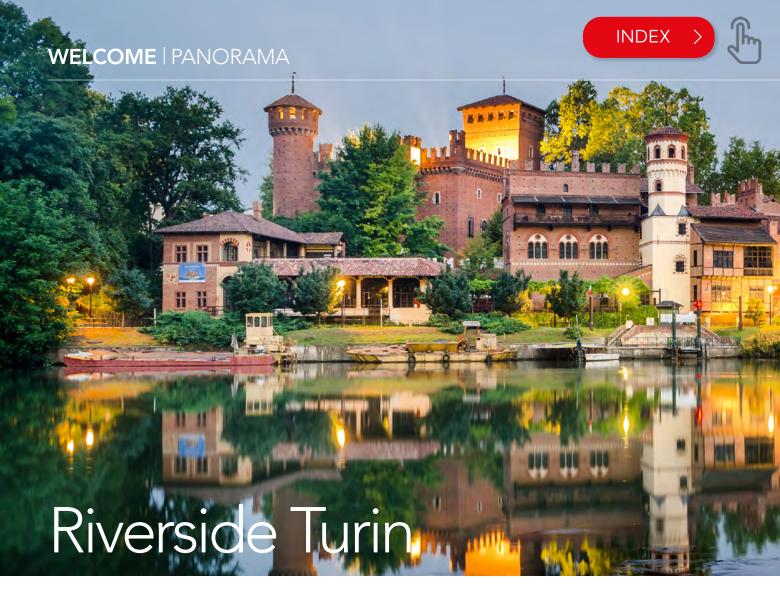
2/6 | Mugello (Tuscany) | MotoGP Gran Premio d'Italia. www.motogp.com

8/6-7/9 | Verona | Arena di Verona Opera Festival (101st edition). www.arena.it

11-15/6 | Several locations in Italy | 1000 Miglia 2024. 1000miglia.it

14-18/5 | Milan | Milano Moda Uomo. www.cameramoda.it

28-30/6 | Milan-Monza | MiMo 2024 Milano Monza Open Air Motor Show (4th edition). www.milanomonza.com



Turin and the large river that flows through the city and has influenced its history for over two centuries are inseparable. For this reason, we take you a journey to discover key places and unmissable activities to enjoy all the appeal of the city and the banks of the Po river.



urin is a city of dichotomy, and is often thought to have **two souls**: the industrial soul associated with its large factories and several of Italy's most influential companies, and another, more noble soul that is committed to culture and discovering the history and beauties of a city that was the first capital of Italy. But not many people know that the Savoy city has a **third, greener side**, consisting of **parks, walks and waterways** scattered around a single, large basin: the Po river. The banks of the river are the ideal place for an open-air outing that includes nature parks and places of culture, in addition to the world of sports and food. See for yourself!

A STROLL THROUGH GREEN SURROUNDINGS

Our tour starts with some history. It's important to know that since the city was founded, more than 2,000 years ago, the Po has always functioned as the sea for Turin, as a transport and trade route for goods and people. So it is not surprising that lush parks and ancient aristocratic dwellings can be found just a short distance from its banks. The most noteworthy



the course of the Po and the lazy flow of its waters, you'll reach Corso Moncalieri, on the opposite side of the river, where nature lovers can indulge in a romantic walk in the **Ginzburg Garden**, one of the Savoy family's favourite parks. Located at the foot of Monte dei Cappuccini, this green space, dotted with age-old chestnut trees, enjoys a clear view over the Po River.

TURIN AND ITS WATER

The banks of the Po River, located on the long stretch of land that runs from Parco del Valentino to the Church of the Gran Madre di Dio, are go-to meeting places for lovers of water sports. It was here, in the late 1800s, when the Po's embankments had not yet been built, that the first canoeing clubs, initially only reserved for men, sprung up. Today, there are more than 10 clubs and sports associations, several of which are for members only, where people can practice canoeing or hire a canoe and paddle down the Po river while admiring the view from a different perspective. The origins of the Murazzi, the characteristic landing stages and boat sheds located on the banks of the Po,

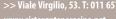


were used until the end of the 1950s. Since losing their original function, the term Murazzi is now commonly associated with the long walkway lying in correspondence to the high walls that act as a dyke, and run as far as Piazza Vittorio Veneto, one of Turin's favourite nightlife spots.

DINING "PIEDS DANS L'EAU"

area with a view, savouring typical dishes of Piedmontese of Castello Valentino, where you can sample typical buffetvitello tonnato, as well as roasts, bagna caoda, Piedmontese mixed fries and homemade desserts.

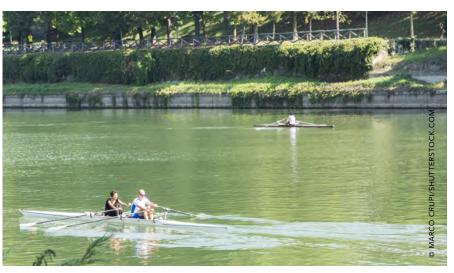
>> Viale Virgilio, 53. T: 011 657362.





is **Parco del Valentino**, one of Turin's largest 'green lungs', which extends for over 10 hectares on the left bank of the Po. Today, Torinese of all ages visit this sprawling park to run, picnic or indulge in a few leisurely hours of canoeing. The park's interior houses numerous treasures including a botanical garden, the Castello del Valentino, a former Savov residence, listed as a UNESCO World Heritage Site, now home to the Turin Politecnico's faculty of architecture, and a village of medieval inspiration. This was not merely the restoration of an ancient complex that had fallen into disuse, but rather building an ad hoc village to house the pavilion of ancient art at the General Italian Exposition of 1884. By staying true to the canons of medieval construction techniques, architecture and decorations, the complex became an integral part of the cultural heritage of the park. Other highlights include the large Fountain of the Seasons and Months, a celebratory work in rococo style that is further enhanced by plays of water and light (castellodelvalentino.polito. it; borgomedievaletorino.it).

If you bike or walk from the park, and follow





The Royal Residences

In addition to offering an overview of olden-day court life, the Regge Sabaude testify to the modern history of Piedmont and Italy.

he royal residences are easily accessible by bus or car from Turin, and are among some of the bestpreserved examples of 17th and 18th century European architecture. They are a living testimony to the prestige of the local monarchy, the **Savoy family**, the first kings of unified Italy. In addition to Castello del Valentino and Villa della Regina (see Top in *Town*), the favourite city-based residences of duchesses and princesses, and the fortress of Castello di Moncalieri, the Regge Sabaude complex, listed as a **UNESCO World** Heritage site in 1997, includes hunting lodges and country residences, embellished with gardens that reflect the sophistication of courtly life.

REGGIA DI VENARIA REALE

Located inside the **Park of La Mandria**, in the historic centre of the town of Venaria, the Reggia di Venaria Reale is a Baroque-style complex built in the mid-17th century as a glorified hunting lodge for Carlo Emanuele II. Its present-day appearance is the result of work by several prominent architects of

the era, including Amedeo di Castellamonte, Michelangelo Garove and lastly Filippo Juvarra, who designed many of its most beautiful and widely photographed spaces, including the Grand Gallery, the Chapel of Saint Hubert and the imposing 18th-century complexes of the **Juvarra Stables** and the **Citroniera** (Orangerie), now used to host exhibitions and events.

Inside the Reggia di Venaria Reale, multimedia installations enable visitors to reconstruct the history of court life, while the apartments of King Vittorio Emanuele II of Savoy and his wife Rosa Vercellana, remodelled in the adjacent Castello della Mandria, are open for public viewing, as is the room hosting the collection of royal jewels. On the last floor of the palace, above the monumental corridor known as the Galleria di Diana, discerning diners can enjoy a delightful meal at the **Dolce Stil Novo alla Reggia**, the Reggia's Michelin-starred restaurant. www.lavenaria.it

PALAZZINA DI CACCIA DI STUPINIGI

Stupinigi was built in Baroque style in 1729, and is only 10km as the crow flies from

Piazza Castello. In addition to being used for long hunting expeditions in the company of members of the local aristocracy, Stupinigi was often chosen by members of the Savoy household for celebrations and dynastic weddings.

At the beginning of the 20th century, Queen Margherita of Savoy took up permanent residence here. In 1919, Stupiniqi became

the headquarters of the Furniture

Museum, and a space for events and concerts.

In addition to its original furnishings and paintings, the museum hosts several masterpieces of cabinetry.

The lodge's beautifully manicured French gardens and internal spaces are open for public viewing, while its historic park, a part of the **hunting reserve**, is closed to the public, www.ordinemauriziano.it

CASTELLO DI RIVOLI

Established as a military fortress in 1247, the Rivoli Castle was the first residence of the Savoy duchy.

During the 17th century, it was converted





WELCOME AROUND THE CORNER



into an aristocratic residence, and enlarged with the addition of a wing known as the **Manica Lunga**, with the **ducal picture gallery**. Its imposing spaces are now the headquarters of a **Museum of Contemporary Art**, which also hosts temporary exhibitions.

The courtyard of the castle is also home to **Combal.Zero**, a contemporary starred restaurant whose panoramic glass walls offer glorious views across the countryside as well as the surrounding castle. www.castellodirivoli.org







© OLGYSHA/SHUTTERSTOCK.COM





Avant-garde wineries, a legacy of world-class cuisine and marvelous landscapes. All of these things have earned the areas of the Langhe, Roero and Monferrato UNESCO World Heritage status, resulting in an elite tourist destination.

his is UNESCO's official reason for adding the wine-growing regions of the Langhe-Roero and Monferrato to its world heritage list in 2014. "An exceptional living testimony to the historical tradition of grape growing and winemaking processes, of a social context, and a rural economy based on viticulture. The vineyards of the Langhe-Roero and Monferrato are an outstanding example of man's interaction with his natural surroundings." This area is protected as a 'cultural heritage' which is symbolic, because man has managed to shape it, giving it the unique characteristics that it boasts today. In this area, the vineyards of several of the world's most famous wines, including Barolo, Barbaresco, Asti Spumante and Barbera,

stretch as far as the eye can see, in a display

of changing colours and softly rolling hills. Although geographically the Langhe, Roero and Monferrato are neighbouring regions, they all have different morphologies, and cultural characteristics. The region's varied landscape provides fertile soil for an impressive array of local specialties: from superlative wine, to the prized white truffles of Alba, porcini mushrooms and IGP hazelnuts. Located just an hour's drive from Turin, these regions can be accessed by car (several of the larger centres can also be reached by train). Other options include one of the many organized wine and tasting tours on offer. Ask your concierge.

THE LANGHE

The Langhe are situated between the Tanaro River and Liguria, between the

WELCOME OUT OF TOWN



provinces of Asti and Cuneo. Particularly noteworthy among the area's many tourist attractions are its numerous castles, including that of Grinzane Cavour. Built in the 13th century and currently home to the headquarters of the 'Cavour Regional Enoteca', the castle, in addition to stocking several of the region's finest Doc and Docg wines, also hosts the interesting Langhe Museum (www.castellogrinzane.com). Other must-sees include the Castle of Barolo and its surrounding town, which gives its name to the most famous Italian red wine and is thought to date back to mediaeval times. The town is home to WiMu, a unique wine museum that takes visitors on an immersive journey through the history of viticulture via light, film and installations. The museum is set over three floors of

the village's stunning medieval castle, and the tour includes a visit to the building's panoramic terrace and its ancient wine cellars (www.wimubarolo.it). After visiting the museum in Barolo, stop in the village of La Morra, better known as 'the terrace of the Langhe' thanks to its **spectacular** views, and head to Massimo Camia's starred restaurant for a fabulous gourmet meal (www.massimocamia.it). In addition to other specialties, the area is renowned for its famous three-lobed hazelnut, boasting 'Protected Geographical Indication' status and used to make various sweet treats. If you want to purchase these tantalizing specialties and see how they're made, visit Giovanni Cogno's artisanal workshop (www. giovannicogno.it). Lastly, an absolute 'must' for lovers of medieval history and architecture is a visit to the Castle of Serralunga d'Alba, a beautifully preserved Gothic stronghold (www.castellodiserralunga.it). After the long walk up to the castle, take a break and treat yourself to a delicious gourmet meal at the Da Guido restaurant located in the nature reserve of Fontanafredda (www. guidoristorante.it).

MONFERRATO

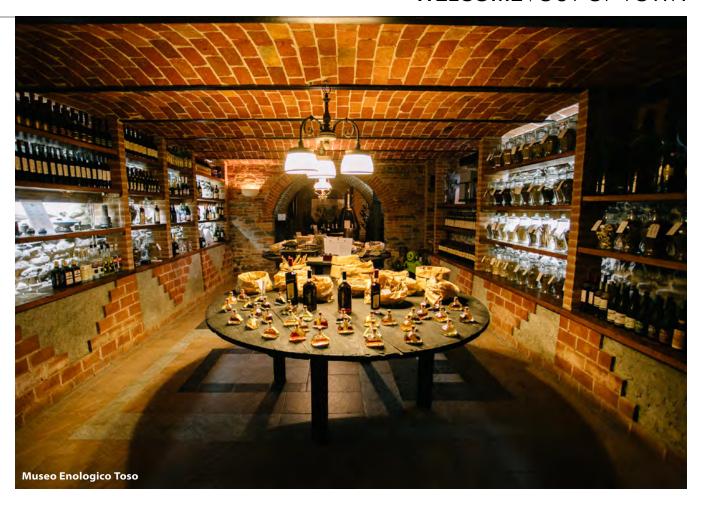
Stretching southwards, as far as the foot of the Ligurian Appenines, the Monferrato area occupies a fertile tract of terrain between the provinces of Alessandria and Asti. In addition to numerous historic, cultural and outdoor activities, Monferrato is renowned for its gastronomic specialties. Nature, culture, art and religion combine in a walk that takes visitors on a journey to discover

WELCOME | OUT OF TOWN





WELCOME | OUT OF TOWN



the **Eco Museum** of 'Pietra da Cantone' – a type of sandstone only found in this area - in Cella Monte. For some years now, the museum has undertaken the arduous but worthwhile task of taking an inventory of the 'infernot' in the area. 'Infernot' are dark, airless underground spaces, carved out in stone, located beneath houses and cellars that, in some instances, are real underground tunnels. These works of arts, carved and modeled by artists, were either used to store bottles of wine, or as pantries, because the temperature inside them remains constant. Several of these old 'infernot' are open for public viewing, especially during the 'vendemmia' (grape harvest) or on special occasions (www.ecomuseopietracantoni.it). Although the majority of local wines are red and full-bodied, like Barbera, Grignolino and Freisa, you'll also find a good selection of whites, including Moscato. An absolute 'must' for wine connoisseurs visiting the area is the Enoteca Regionale di Vignale Monferrato. Located in a magnificent 17th century 'palazzo', the Enoteca is a great place to taste and purchase

some of the area's best local wines

(www.enotecadelmonferrato.it).

ROERO

Roero is situated in the northeastern part of the province of Cuneo, to the left of the Tanaro river. Like the neighbouring Langhe, this area is renowned for its **enogastronomic** and cultural offerings. Among its castles, the Castle of Govone is particularly noteworthy. The castle is located in the province of Cuneo and was formerly one of the royal residences of the House of Savoy (www.castellorealedigovone.it). Located just a short distance from Alba, the Castle of Monticello is one of the most imposing and best-preserved medieval buildings in the area owing to the fact that since 1372 it has been owned and inhabited by the Roero family of Monticello (www.roerodimonticello. it). Experience what it feels like to be a prince or princess for one night and stay at the Castle of Guarene, an important stopover on the Piedmontese Baroque itinerary which also hosts a hotel belonging to the Relais&Châteaux chain (www. castellodiquarene.com).

For real foodies, an absolute must is the famous sausage of Bra, a delectable product made from lean beef and bacon. Since it requires hardly any ageing, it's eaten fresh

In the heart of the Langhe area you can visit the Museo Enologico Toso, where its wine cellar holds the secrets and the hard work of the Toso family at its fourth generation. Toso is a company devoted to the research and development of red wines (from Barbera to Dolcetto) and white wines (from the Langhe Arneis to the Moscato d'Asti DOCG). www.toso.it

year-round and traditionally served raw, usually as an antipasto, or cooked in a sauce that is used to dress 'tajarin' (typically fresh Piedmontese pasta) or polenta (www.salsicciadibra.it).

Only a few kilometers from Bra, a trip to the architectural complex of the Agenzia di Pollenzo is well worth your time.

Built in 1833, it now hosts the first University of Gastronomic Sciences in the world.

This university was founded and promoted by the international Slow Food association, which studies, protects and disseminates the agricultural and enogastromic traditions of countries worldwide (www.agenziadipollenzo.com).

[WELCOME TO ITALIA]

Dream experiences

To discover the beauties of the city or to try out special experiences, Welcome to Italia offers you some unmissable opportunities. Choose whether to take part in **exclusive city tours** or book the **experience** you've been dreaming: www.welcometoitalia.com



EGYPTIAN MUSEUM GUIDED TOUR

Your guide will take you on a journey in time and space through the second most important museum in the world for the study of the Ancient Egypt. You will also enter the scenographic and breathtaking gallery of Ramses II.



ROYAL PALACE GUIDED TOUR

The Royal Palace was the residence of the Savoia's royal family: explore with your guide the halls and rooms where the Italian royal family used to live. You will end your visit in the baroque Chapel of the Holy Shroud.



TURIN FOOD & WINE WALKING TOUR

What better way of discovering Turin than exploring the local food and wine culture that makes the city so unique. From the elegant and historical coffee and chocolate shops to the Porta Palazzo market, the biggest in Europe.



TURIN HIGHLIGHTS WALKING TOUR

This 2-hour walking tour is the perfect way to discover Turin with the help of a local and expert guide: let's admire some of the most beautiful historical buildings declared UNESCO World heritage.







Live your dream and get your experience in a click

Welcome to Italia network promotes the Italian tourist heritage, combining selected contents with high-quality experiences.







An oasis in the centre of Turin, where you can shop for the creations of emerging fashion, furnishing and design brands, enjoy a snack or attend presentations and concerts.

an Carlo dal 1973, one of the most iconic and futuristic Italian concept stores is located in a courtyard that formerly housed the stables of the aristocratic Palazzo Villa. Having abandoned its former vocation for big-name fashion brands, this multi-functional store, the result of the creative talent of its owner Giorgina Siviero, acts a bridge between Piazza San Carlo and via Lagrange and is spread over

Its innovative, sustainable architectural concept, infused with natural light and decorated with plants as furnishing elements, was designed by Jeannot

Cerutti to highlight the collections based on a 'no brand' approach, giving way to a highly select assortment of creations by emerging designers. Inside, the ground floor is dedicated to perfumes, essences and accessories, plus artisanal jewelry from British, Japanese and American designers. On the first floor, apparel, homeware and hand-crafted Japanese items combine to give life to an unconventional shopping experience. On the second floor, a terrace with a bar welcomes customers wanting to indulge in a relaxing break, sip a cocktail or choose their favourite dish from the small menu that changes weekly.

>> San Carlo dal 1973
Piazza San Carlo, 161 c/o Palazzo Villa
T: 011 5114111. Map F4
www.sancarlodal1973.com



FASHION DESIGNERS]

Top Brands

A stroll through the streets of the centre, amidst elegant royal porticoes (that extend for 18km across the city), and squares embellished with sumptuous architecture, is a unique opportunity to soak up the city's authentic charm. It's also a great destination for shopping enthusiasts. In the heart of the city, often referred to as 'little Paris', you'll find the best fashion brands. In particular, the austere and elegant via Roma and the parallel via Lagrange, do justice to the exquisite Italian and international fashions on display. Alternately, a reference point for young, trendy fashion is via Garibaldi – one of the longest pedestrian streets in Europe - which runs from Piazza Castello to Piazza Statuto. The ideal place for lovers of antiques and vintage items is via Po, which links Piazza Castello to Piazza Vittorio Veneto.

ASPESI— www.aspesi.com Open Mon 3.30pm-7.30pm; Tues-Sat 10.30am-7.30pm. Galleria San Federico, 46. T: 011 5613577. Map F4

BRUNELLO CUCINELLI—

www.brunellocucinelli.com Open Mon-Sat 10am-7pm. Via G.L. Lagrange, 8. T: 011 4407207. Map F4

CALVIN KLEIN—www.calvinklein.com Open daily 10.30am-7.30pm. Via Roma,342. T: 011 5613226. Map F4

CHANEL—www.chanel.com Open Mon-Sat 10am-7pm. Via G.L. Lagrange, 2. T: 011 5066699. Map F4

GIORGIO ARMANI—

www.armani com Open Mon-Sat 10am-7pm. Piazza San Carlo, 145. T: 011 5627768. **Map E5**

• Emporio Armani: Via Buozzi Bruno, 5. T. 011 5625977. Map F4

GUCCI—www.gucci.com Open daily 10am-7.30pm. Via Roma, 112. T: 011 4546632. Map F4

HERMÈS—www.hermes.com Open Mon-Sat 10.15am-2pm/3pm-7pm. Via Roma, 124. T: 011 546971. **Map F4**

ITALIA INDEPENDENT—

www.italiaindependent.com Open Mon 3.30pm-7.30pm; Tues-Sat 10.30am-7.30pm; Sun 10am-7pm. Via G.L. Lagrange, 31. T: 011 19885704.

Map F5

L'AUTRE CHOSE—

www.lautrechose. Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Via G.L. Lagrange, T: 011 19468000.

Map F5

LOUIS VUITTON-

www.louisvuitton.com Open Mon-Sat 10am-7.30pm. Via Roma, 320. T: 011 5620678. **Map E5**

LUISA SPAGNOLI—

www.luisaspagnoli.it

• Open Mon 10.30am-2pm/3pm-7.30pm; Tues-Sat 10am-7.30pm; Sun 10.30am-1.30pm/3.30pm-7.30pm. Via Roma, 61.

T: 011 547136. Map F4

• Open Mon 3.30pm-7.30pm; Tues-Sat 10am-7.30pm; Sun 10.30am-1pm/3.30pm-7pm. Via G. Garibaldi, 9bis. T: 011 543447.

Map F3

MARINA RINALDI—it.marinarinaldi.com Open Mon-Sat 10am-2pm/3.30pm-7.30pm. Via Roma, 314. T: 011 5187050. Map E5

Map F4

MAX & CO.—it.maxandco.com Open Mon 11am-7.30pm; Tues-Sat 10am-7.30pm; Sun 10.30am-7.30pm. Via Roma, 69. T: 011 541276.

MICHAEL KORS— www.michaelkors.com Open Mon-Sat 10am-7.30pm; Sun 11am-7pm. Via Roma, 322. T: 011 5618172. Map E5

MIU MIU — www.miumiu.com Open Mon-Sat 10am-7pm. Via G.L. Lagrange, 6c. T: 011 4782004. Map F4

MONCLER—www.moncler.com

Open Mon-Sat 10am-2pm/3pm-7pm. Via G.L. Lagrange, 2. T: 011 5618744. **Map F4**

MONTBLANC—

www.montblanc.com Open Mon 3pm-7pm; Tues-Sat 10am-7pm. Via Roma, 104. T: 011 5187109. **Map E5**

PRADA—www.prada.com Open Mon-Sat 10.30am-7.30pm; Sun 10am-2pm/3pm-7pm. Via G.L. Lagrange, 2/q. T: 011 3710203. Map F4

ROBE DI KAPPA—

www.robedikappa.com Open daily 10am-7.30pm. Via G. Garibaldi, 33. T: 011 19886532.

Map F3

SALVATORE FERRAGAMO-

www.ferragamo.com Open Mon-Sat 10am-7.30pm. Via Roma, 108. T: 011 5625940.

Map E5

SWAROVSKI-

www.swarovski.com Open daily 10am-7.30pm. Via Roma, 335. T: 011 535345.

• Open Mon 3.30pm-7.30pm; Tues-Sat 9.30am-1pm/3.30pm-7.30pm.

Corso Racconigi, 32 bis. T: 011 3852651. Off Map

WOLFORD—www.wolford.it Open Mon 3pm-7.30pm; Tues-Wed 10am-1.30pm, 2.30pm-7.30pm; Thus-Sat 10am-7.30pm; Sun 3.30pm-7pm. Via A. Doria, 6. T: 011 531348. Map F5

Get ready for the early cold weather with the GIORGIO **ARMANI** outfit consisting of a double-breasted melange wool coat, soft delavé cupro blend interlock pants, and a reversible nappa leather cloche hat.

Strolling through Turin

A stroll through the streets of the centre, amidst elegant royal porticoes and squares embellished with sumptuous architecture, is a unique opportunity to soak up the city's authentic charm. In the heart of the city, often referred to as 'little Paris', you'll find the best fashion brands.





THE "DRAWING ROOM" **OF TURIN**

Piazza San Carlo is home to some of the city's most famous historical venues, ideal for exclusive and refined shopping: among the leading brands, Giorgio Armani with his clothing and accessories boutique. Formerly a market square, the landmark is characterised by the twin churches of San Carlo and Santa Cristina and the elegant Baroque buildings all around, with wide arcades.



A great destination for shopping enthusiasts is the austere and elegant via Roma, with the parallel via Lagrange, doing justice to the exquisite Italian and international fashions on display. Via Roma stretches all the way to Porta Nuova Station and offers a **750-metre-long covered walkway** with a sequence of some of the biggest names in fashion, including Gucci, Hermès, Louis Vuitton, Michael Kors, Salvatore Ferragamo and Montblanc. Also on the very elegant **via Lagrange** are some of the international luxury brands such as Chanel, Prada, Moncler, Brunello Cucinelli and the Rinascente department store.



The ideal place for lovers of antiques and vintage items is via Po, which links Piazza Castello to Piazza Vittorio Veneto. Strolling under the arcades, one encounters old wooden shop windows, secondhand book and record stands, historic cafés and ethnic shops. Don't miss the Galleria Subalpina where you can find antiques and the Gran Madre Vintage or Extravaganza, for all lovers of retro style.

FASHION BRANDS

Advertorial

Rinascente, one-stop shop in central Turin



Rinascente is a prestigious collection of department stores founded in 1865, offering the best in fashion, accessories, beauty, home, design and food with more than 3,600 international and Italian high-brands.

Strategically located within the central retail area of the city, Rinascente store in Turin has been completely redesigned: a new building with a refined and contemporary tone able to dialoge with the architectural and cultural excellence of the territory. Façade, floors and commercial mix have been upgraded in order to make the customer shopping experience more engaging and easier to navigate. Outside, it is an architectural focus of attention, inside it boasts the best of fashion, accessories, beauty, home and design, gourmet foods.

It features the most prestigious names on the market: high-end designers and classic brands with a contemporary feel. The result is a point of lively entertainment and activity for the whole city.

Rinascente

Via Lagrange, 15 Bus stop: 11, 18, 72, Star 2 Parking: Giolitti www.rinascente.it



AN EXCLUSIVE DESTINATION FOR GOURMET LOVERS - Even if you are the pickiest among the picky ones, the Temakino, the first Japanese-Brazilian fusion restaurant and the Food Market are waiting for you; here you will find the perfect treat for your palate choosing between the most interesting Italian and international delicacies.



YOUNG, TRENDY FASHION

Alternately, a reference point for trendy fashion is via Garibaldi – one of the longest pedestrian streets in Europe - which runs from Piazza Castello to Piazza Statuto. Very popular with young people, especially on Saturday afternoons, it offers a wide variety of shops, including casual.



STREET MARKETS

Every neighbourhood and district in Turin has its own characteristic markets full of things to see and, why not, buy. The Porta Palazzo flea market, better known by its Piedmontese name of "Balon", takes place every Saturday and is joined every second Sunday of the month by a larger flea market, known as the "Gran Balon".



Turin is a city of mystery, magic and legend. Its 'magical' significance is attributed to its geographical position, along the 45th parallel where the Po and Dora rivers meet. More importantly, it creates the vertices of two triangles, a triangle of white magic and a triangle of black magic. This explains why Turin boasts numerous shops dedicated to arcane practices where you can purchase books, incense, tarot cards, candles, plus anything else associated with the occult world.

ARETHUSA

At Italy's oldest occult bookshop, established in 1948, you can find a comprehensive selection of publications, books, magazines or series dedicated to spiritual, hermetic or esoteric subjects. arethusalibreria.com Via G. Giolitti, 18. T: 011 8173373. Map F5

ESOTERICAMENTE

A reference point in the city for lovers of the genre. A vast assortment of ritualistic objects, talismans of Salomonic origin, tarot cards and cards from all over the world, incense, crystals and everything required for ritualistic practices. www.esotericamente.it Via G. Garibaldi, 18 (courtyard). T: 011 4310499. Map E3

LIBRERIA EDITRICE PSICHE

Founded in Turin in 1978, this publisher, publishes and sells works related to medicine, naturopathy, psychology, spirituality, sophism, Buddhism, Taoism and numerology at its namesake bookstore. Also organizes meetings, courses and themed seminars. www.libreriaeditricepsiche.info Via Madama Cristina, 70/b. T: 011 6507058. Off Map



[DAILY TOURS]

Fashion outlets



Located in Piedmont, just a short distance from Turin, don't miss a trip to these shopping destinations offering year-round discounts.









TORINO OUTLET VILLAGE

With over 90 stores of top Italian and international brands, as well as a selection of carefully selected eateries, guest services, and amenities for families, this is an elegant, relaxing place. Open daily, 10am-8pm (Sat, Sun and public holidays 10am-9pm).

- WHERE: located in Settimo Torinese, just 15 minutes from the centre of Turin, 30 minutes from the main cities in Piedmont and 75 minutes from Milan, near the exits from the A4 and A5 motorways, the Outlet is easily accessible by car. The outlet provides a daily shuttle bus service from the city centre and a weekly service from the main tourist resorts in Piedmont and Valle d'Aosta.
- WHAT: a must for shopping lovers, it boasts 90 stores of top brands (Armani, Coach, Gucci, La Perla, Michael Kors, Guess, Timberland, Tommy Hilfiger and more) specializing in apparel, accessories, footwear, homeware, sports gear and personal care, with year-round discounts of up to 70%. www. torinooutletvillage.com

VICOLUNGO THE STYLE OUTLETS

Situated 40 minutes from downtown Turin, this is the ideal place to spend a stylish day out where shopping, entertainment and relaxation combine to satisfy all requirements. The outlet is open 7 days a week from 10am to 8pm.

- WHERE: A free shuttle bus, departing at 10 am from Porta Nuova station (Corso V. Emanuele II, 62), is available on Saturdays, Sundays and bank holidays. Info and bookings visit www.cavourese.it or call +39 011 3970000.
- WHAT: More than 300 prestigious brands, including Armani, Hugo Boss, Trussardi, Tommy Hilfiger, Calvin Klein, Elisabetta Franchi and Twin Set, offering apparel for the whole family, sportswear, homeware and beauty products at discounted prices of up to 70% year-round.

• NOT ONLY SHOPPING:

Vicolungo The Style Outlets also hosts art exhibitions, events and other initiatives for an entertaining day's outing. www.vicolungo.thestyleoutlets.it

SERRAVALLE DESIGNER OUTLET

Located just 90 minutes from Turin, McArthurGlen Serravalle is the largest Designer Outlet in Europe. The centre's beautiful setting combines all the appeal of luxury designer brands with the beauties of the surrounding area.

- WHERE: accessible via the A21 and A26 motorways (Novi Ligure exit). A convenient shuttle bus service departs daily (9am to 8.20pm) from the railway stations of Arquata Scrivia, Serravalle Scrivia and Novi Ligure.
- WHAT: a go-to destination featuring 300 of your favourite designer brands including Gucci, Dolce&Gabbana, Hugo Boss, Bluemarine, Versace, La Perla. Pollini, Roberto Cavalli, Brooks Brothers, Fratelli Rossetti and Casadei, at up to 30-70% less yearround. Multiple customer services, including free Wi-Fi, multilingual staff, a children's playground, as well as cafés and restaurants, make for a unique shopping experience at unbelievable prices! McArthurGlen.it/Serravalle

MONDOVICINO OUTLET VILLAGE

Situated one hour from Turin, in the province of Cuneo, Mondovicino Outlet Village offers a unique shopping experience, where you can find beautiful surroundings and appealing fashion brands. Open daily, from 10 am to 8 pm.

- WHERE: take the A6 Torino-Savona motorway and exit at Mondovì. A free shuttle service. departing from Turin (Corso Vittorio Emanuele II corner of via Sacchi) at 9.15am, and returning to the designated pick-up point in the city at 4.50pm, is available. For info and reservations: 011 19704670 www.zalunviaggi.com.
- WHAT: over 90 prestigious designer stores - including Adidas, Alviero Martini 1ª Classe, Enrico Coveri, Fratelli Rossetti, Kappa and Liu.Jo Uomo with a selection of apparel for men, women and children, plus sportswear, homeware and beauty products at discounted prices of up to 70% year round. www.mondovicino.it



The cuisine that chef Fabrizio Tesse brings to the roof of the Lingotto is a perfect balance of originality, technique and taste.

abrizio Tesse's new cuisine is a real
journey inspired by Ligurian and
Piedmontese cuisines contaminated
by the exotic flavours that the chef has
encountered around the world. The menu
recounts his journey between much-loved
recipes - such as pigeon - and new proposals,
in a synthesis of great elegance. The new
menu exalts seasonal and local products,
leaving room for meat: guinea fowl, venison,
duck and fish

The dishes are graphic, composed, rigorous: among the new proposals stands out "Testacoda", a declared homage to the iconic place that hosts the restaurant, crispy calf's head alla Torinese, braised veal tail, sour turnip garden and Cirighet sauce.

Three tasting courses proposed by the chef: 7 courses, 5 courses and Duck in

Eating at La Pista also means filling your eyes with beauty, thanks to the contemporary architecture that frames the restaurant: the historic Fiat car test track, inaugurated in 1926 and since then an emblem of industrial architecture. Recently, the runway has changed its face, becoming a roof garden with more than 40,000 plants of over 300 different native species.

>> La Pista Via Nizza, 262 T: 011 19173073 www.ristorantelapista.com



TRADITIONAL PIEDMONTESE CUISINE

Cannavacciuolo Bistrot

Located just steps from the Gran Madre, this Turinbased bistro owned by multi-award winning Italian chef Antonino Cannavacciuolo, will not disappoint. The bistro offers guests a unique tasting experience featuring a combination of northern and southern flavours. Highlights include Fassona beef tartare, codfish with tomatoes, eggplant parmigiana ravioli with a Provola cheese sauce and pigeon with blueberries and burrata (a fresh Italian buffalo milk cheese made from mozzarella and cream). Open Mon 7pm-11pm; Tues-Sat 12.30pm-3pm/7pm-11pm. €€€. www.cannavacciuolobistrot.it/torino. Via U. Cosmo, 6. T: 011 8399893. Map 16

Casa Amelie

A stone's throw from the Quadrilatero Romano, and only a few months after opening, this small, welcoming locale owned by Neapolitan chef Guido Perino, was classified as one of the city's top ten restaurants at the Fork Restaurants Awards, sponsored by Identità Golose. The chef's creative yet simple cuisine features a combination of classic and exotic fare, premium-quality ingredients and seasonal products that will delight your taste buds. Open Mon 7.30pm-10.30pm; Tues-Sat 12.30pm-2.30pm/7.30pm-10.30pm. €€. www. ristorantecasaamelie.com.

Via Giulio, 4/b. T: 011 5211579. Map E2

Cianci Piola Caffè

A real institution in Turin, this bustling 'piola' (a typical, laid-back Piedmontese tavern) offers authentic regional dishes at unbeatable prices. With tables spilling out onto the square in warmer months, this delightful locale in the heart of the Quadrilatero Romano, serves Fassona beef tartare, 'vitello tonnato', 'tajerin' (a thin version of tagliatelle), 'agnolotti' and a vegetable-based Piedmontese antipasto which includes tomatoes, anchovies and peppers in a sauce, accompanied by a great selection of wines.

Open 12.30pm-3.30pm/6.30pm-11pm. €€. Largo 4 Marzo, 9/b, T: 388 8767003. Map F3

Consorzio

In the heart of the quaint Quadrilatero Romano, Consorzio offers traditional cuisine, sometimes re-imagined with a twist, featuring 'Made-in Piedmont' ingredients including Piedmontese beef, Cervere leeks, the hunchback thistles of Nizza Monferrato and freshly picked, garden-grown vegetables. A harmonious combination that pays tribute to customers, chefs, breeders, farmers and wine growers. Its cheeses, sourced from the best local producers, with a few forays into the rest of Italy, France or Britain for a taste of Stilton, deserve a separate mention. Open Mon-Fri 12.30pm-2.30pm/7.30pm-11pm; Sat 7.30pm-11pm. €€. ristoranteconsorzio.it.

Via Monte di Pietà, 23. T: 011 2767661. Map E3

È Cucina

This charming restaurant owned by theatrical Florentine chef Cesare Maretti features brightly lit windows overlooking the street, contemporary décor and an open-plan kitchen, now a popular contemporary concept in Northern Italy. The chef's underlying philosophy is based on the search

for premium-quality ingredients with a particular focus on organic fruit and vegetables (all dishes are served with a side, at no additional charge) and conviviality. In the evening, guests can choose from a meat, fish or vegetarian menu, accompanied by homemade bread and focacce. Open Mon-Sun 12.30pm-3am/8pm-11pm; Sun 12 noon-3pm. €€. cesaremarretti.com. Via Bertola, 27/a. T: 011 5629038. Map E3

Le Vitel Etonné

The standout at this restaurant located in the heart of the centre is 'vitello tonnato', one of the great classics of Piedmont cuisine, an absolute must-try at its namesake restaurant. Other specialties include 'tajerin', a fresh pasta prepared according to a traditional recipe with 36 egg yolks per kilo of flour, served with an array of seasonal sauces, 'tagliatelle' with Bra sausage and 'agnolotti al plin'. The locale's 19th century cellar, featuring barrel vaults and open brick walls, hosts more than 300 labels. Open Tues-Sun 10.30am-midnight. €€€. www.leviteletonne.

com. Via San Francesco da Paola, 4. T: 011 8124621.

Map G4

Plin & Tajarin

This is small eatery resembling an artist's studio rather than a restaurant. The kitchen turns out small masterpieces like 'plin' and 'tajerin', the staples of Piedmont's culinary tradition, which are available with numerous fillings and sauces, including vegan and vegetarian options. Before, after or as an accompaniment, diners can order meat from select Piedmont producers, delicious 'focaccia' made with stone-ground flour and traditional desserts, including amaretto ice cream. Open Mon-Sat 12.45pm-7.30pm; Tues-Fri 7.45pm-10.30pm. €€€. www.plinetajarin.it.

Via G. Casalis, 59. T: 011 3828128. Map B3

Porto di Savona

One of the city's oldest restaurants, Porto di Savona opened in 1863 when Turin was the capital of Italy. The restaurant is on the city's beautiful Piazza



Classic cuisine with a twist

Located in the heart of the centre, just steps from Palazzo Reale and the Mole, 'Le Vitel Étonné' serves traditional regional dishes including, first and foremost, "vitello tonnato", a specialty that the Piedmontese call Vitel Tonné as a tribute to their foreign cousins. The name of this small restaurant stems from a play on the words "tonné" and "étonné", meaning "surprised" or "amazed" in French. The menu features a selection of must-try strictly homemade fresh pasta dishes. Specialties include classic Tajarin, prepared according to a traditional recipe with 36 egg yolks per kilo of flour, served with an array of sauces, agnolotti, tagliatelle with Bra sausage and Plin. Main dishes, also based on traditional recipes, are cooked at low temperatures in hay, or breaded with classic Torinese grissini (breadsticks). Standouts on the dessert menu include mascarpone cream, sprinkled with bitter chocolate, on a chocolate biscuit base, or gelato and sorbets prepared in-house using seasonal ingredients. The locale's 19th century cellar, featuring barrel vaults and open brick walls, hosts more than 300 Italian labels, with a focus on Piedmontese reds.

Le Vitel Étonné. Via San Francesco da Paola, 4. T: 011 8124621. Map H4 www.leviteletonne.com



2023 Michelin-starred restaurants

Eleven starred restaurants, serving sublime dishes infused with the flavours, traditions and creativity of the region await visitors to Turin.





SANDREA LAROSSA

The enveloping, innovative and elegant cuisine of Chef Andrea Larossa revolves around three menus: one more traditional and territorial, the other two devoted to experimentation and creativity. Delicacies include meat and fish, game and seafood, and during the autumn the delicious White Truffle of Alba. Via Sabaudia, 4. T: 011 8399893.

www.ristorantelarossa.it Off Map

SCANNAVACCIUOLO BISTROT

Established to offer diners an elegant, unique experience, this restaurant highlights the essence of the famous Neapolitan chef Antonino Cannavacciuolo's culinary art, which sees traditional ingredients from his homeland mixed and matched with those from Piedmont. Via Umberto Cosmo, 6. T: 011 8399893.

www.cannavacciuolobistrot.it Map 16

CARIGNANO

The culinary offerings are inspired by Piedmont's renowned regional cuisine, re-imagined by Milanese Chef Fabrizio Tesse, offering a cuisine rooted in Piedmont tradition with a few forays into the nearby region of Liguria.

Via Carlo Alberto, 35. c/o Grand Hotel Sitea
T: 011 5170171

www.ristorantecarignano.it Map F5

© CASA VICINA C/O GREEN PEA (LINGOTTO)

Located in the headquarters of Green Pea, this restaurant is run by the Vicina family, who for five generations have embraced the region's tradition of hospitality, fine wines and traditional cuisine, infused with prime quality ingredients.

Via Nizza, 230 c/o Green Pea (3rd Floor).

T: 011 19506840. www.casavicina.com Off Map

SCONDIVIDERE

Traditional Italian cuisine is re-interpreted by Modenese chef Federico Zanasi in a contemporary key, creating haute cuisine that can be enjoyed in an informal atmosphere. Particular attention is paid to raw materials and to desserts that are served in a separate area, aptly named Dulcis in fundo.

Via Bologna, 20A. c/o Nuvola Lavazza T: 011 0897651. *www.condividere.com* **Map H1**

\$ DEL CAMBIO

Established in 1757, it was among the favourite haunts of Camillo Benso, Count of Cavour, Giacomo Casanova, Honoré de Balzac, Giuseppe Verdi, Maria Callas and the Agnelli family. This restaurant is a real Torinese institution. Chef Matteo Baronetto, remains true to regional traditions, which he reinterprets with a creative twist.

Piazza Carignano, 2. T: 011 546690. www.delcambio.it Map F4

MAGORABIN

Just steps from the Mole, this starred restaurant is owned by Marcello Trentini, an eclectic Chef with a strong personality. You can dine à la carte, or enjoy the restaurant's tasting menu. Just a little further on, in the same street, the chef has opened Casa Mago, a cocktail bar with an adjacent pastry shop where you can dine, enjoy a drink or purchase delicious sweet treats. Corso San Maurizio, 61/b. T. 011 8126808.

www.magorabin.com Map H4

SPIANO 35

Housed in an avant-garde skyscraper, this restaurant is located in the building's bioclimatic greenhouse on the 35th floor.
Three culinary proposals are a tribute to authentic

Piedmontese and Italian cuisine, to be enjoyed in light or full versions. Corso Inghilterra, 3. T: 011 4387800.

www.piano35.com Map B4

SPAZIO7

a centre for contemporary art, the dining room of Spazio 7 is an integral part of the Foundation. The cuisine offered by Alessandro Mecca, a young Chef who arrived here after working at several of Piedmont's most historic restaurants, mirrors the foundation's concept: young, contemporary and open to innovation. Via Modane, 20. c/o Fondazione Sandretto Re Rebaudengo (1st Floor). T: 011 3797626.

Housed in Fondazione Sandretto Re Rebaudengo,

www.ristorantespazio7.it

Off Map

#UNFORGETTABLE

"Vegetable at the centre is its motto. The result of a new and original idea, this restaurant puts vegetables in the spotlight of its cuisine... while meat, fish and proteins become the side dish. A social table seating only 10 people and a unique tasting menu, with extraordinary attention to detail, flavours and colours.

Via Lorenzo Valerio, 5b. T: 011 18923994.

www.unforgettablexperience.info

Map E2

SVINTAGE 1997

As its name suggests, it's renowned for its oldworld atmosphere. The restaurant's culinary offerings are also true to tradition. Rather than bold, creative pairings, you'll find authentic Piedmontese specialties including truffles, cheeses and meats.

Piazza Solferino, 16H. T: 011 535948.

www.vintage1997.com Map E4

Food glossary

From a gastronomic viewpoint, the region of Piedmont boasts some of Italy's finest, most diverse traditional foods. It is therefore no surprise that the worldfamous 'Slow Food' association, an international, non-profit organization committed to giving food back its proper value, was born here. It is also here that the Italian University of Gastronomic Sciences, the first, and possibly only, 'university of taste' in the world, was established. The amazing raw materials offered by the Piedmontese region include meat, cheese, wine and truffles, and are the basic ingredients used to create deliciously rich, tasty recipes. We've compiled a list of several Made in Piedmont dishes that are absolute must-tastes.



This typical winter specialty consists of a sauce made from garlic, extra virgin olive oil and anchovies, to which butter, milk and chopped nuts can also be added. Bagna Cauda is served in a terracotta pot and used as a dip for raw or cooked seasonal vegetables. If, on the one hand, it encourages conviviality, on the other, especially if you've overdone the garlic, you might find people avoiding you because you reek of it!

PIEDMONTESE MIXED FRY

This uniquely rich local specialty of Piedmont consists of a combination of fried liver, lungs, brain, sweetbreads, liver veins, a slice of veal, sausage, sweet semolina, amaretti biscuits and apples, accompanied by pan-fried carrots or mixed vegetables. Not a dish for the faint-hearted.

AGNOLOTTI DEL PLIN

These small filled 'pouches' are made with a thin sheet of dough, stuffed with a filling



of braised meat (usually a mixture of beef, veal or pork) and Swiss chard, dressed with the pan juices of the braised meat, or butter and sage. The name 'plin' derives from the regional dialect for 'pinch' because to form each agnolotto you pinch the two sheets of pasta together.

PIEDMONTESE GRAN BOLLITO MISTO

This elaborate dish of mixed boiled meats is made from seven cuts of Piedmontese veal, including the thigh muscle, shoulder and breast, and seven 'improvers', tongue, musetto (a pork sausage made in part from a pig's snout) and a game hen, cooked for several hours in boiling water. It is accompanied by seven tasty sauces, and a side of vegetables. One of the favourite dishes of Camillo Benso, Count of Cavour, and Vittorio Emanuele, Piedmont's 'bollito misto' even has its own brotherhood.

VITELLO TONNATO

This classic 'antipasto' of Piedmont cuisine is made from poaching the 'girello' cut of 'Fassona' veal (a prized Piemontese breed of veal) in a stock with aromatic herbs and white wine, sliced thinly and served cold with a traditional sauce made from tuna fish, egg yolks, capers, extra virgin olive oil, white wine, lemon juice, salt and pepper.

Bonet, pronounced bunet, is a soft, rich, deliciously old-fashioned dessert that can be eaten with a spoon. Bonet is made from sugar, eggs, milk, cocoa, rum and dry amaretti biscuits. An unusual feature of this recipe is that it's baked in a Bain Marie in the oven. A Bain Marie, or hot water bath, is a slow, natural culinary technique that is used to cook delicate foods, over a low temperature, using the steam the Bain Marie creates. It preserves the softness of the dessert and facilitates the formation of a delicious crust on its surface.







TASTING



Vittorio, and the warm interior is laid out like a 19th-century tavern, with Liberty-style decor, wooden boiserie, mirrors, 1940s furnishing accessories and walls decorated with period paintings and photographs. Its menu – don't be misled by its name – features classic Piedmont cuisine including 'vitello tonnato', 'agnolotti', homemade pasta, braised meat, 'fritto misto', 'bolliti' (boiled meats), 'Finanziera' (a hearty dish of veal offal and cockscomb cooked with Marsala wine, vinegar and herbs) and, in winter 'bagna cauda'. Open daily 12.30pm-2.30pm/7.30pm-midnight. foodandcompany.com. €€€. Piazza Vittorio Veneto, 2. T: 011 8173500.

Map H5

Scannabue

Located in the trendy San Salvario district, Scannabue is extremely popular thanks to its warm, laid back atmosphere and its traditional, affordable cuisine, especially among the city's young, hip crowd. In addition to classic regional recipes, including rabbit tuna, beef tartare and classic starters, it also serves a variety of fish dishes. Its wine list features a great selection of Piedmont labels including Arneis, Nebbiolo and Barbera. It's advisable to book ahead. Open daily 12.30pm-2.30pm/7.30pm-10.30pm. €€. scannabue.it. Largo Saluzzo, 25/h. T: 011 6696693. **Map E7**

Stefano Fanti al Circolo dei Lettori

This unique restaurant is located at the Circolo dei Lettori, in the city's 17th century Palazzo Graneri della Roccia. Formerly a private members club, the Circolo dei Lettori was a meeting place for Turin's intellectuals, writers, poets and artists, seen in the rows of artist portraits that line the restaurant's walls. Its traditional culinary offering is reinterpreted with a contemporary twist by chef Stefano Fantini. For an overview of regional specialties, make sure to try its tasting menu and, if you're feeling bold, opt for the 'Finanziera'. Open 12.30pm-2.30pm/7.30pm-10.30pm. €€€. torino.circololettori.it/servizi/.

Map G4

ETHNIC CUISINE

Hafa Storie

A Piedmont Moroccan restaurant. In Turin, this is fairly common because the city's second largest foreign community is the Moroccan community, and the restaurant is located in Porta Palazzo,

the city's multi-ethnic district par excellence.
While the Piedmontese offerings are created by
Christian Milone, a young, talented starred chef
hailing from Trattoria Zappatori in Pinerolo,
the Moroccan dishes are prepared by

Aicha the cook. Between a sevenvegetable couscous and a braise with polenta, this restaurant lays the foundations for a harmonious, productive cultural exchange. Open Tues-Fri 11am-3pm/5pm-12.30am; Sat 10am-12.30am; Sun 11.30am-4.30pm. €€. hafastorie.it. Galleria Umberto I, 10/13

T: 011 19486765. Map F2

Kay Essenza Peruviana & Piscobar

Located in the Crocetta district, this toplevel Peruvian restaurant is helmed by a team of young, knowledgeable staff. The menu embraces the traditional flavours of every region in Peru, from its coast to its mountains, right up to the Amazonian forests, interpreted with a gourmet twist. Signature dishes include Fassona beef tartare with fried marrow bone and spicy mayonnaise, marinated scallops and tapioca, ceviches and even a South American interpretation of Piedmont's classic 'bagnetto verde' (green sauce), accompanied by a carefully selected choice of Piedmont wines. Open Tues-Sat 12 noon-2.45pm/7pm-10.30pm; Sun 12 noon-2.45pm. €€. kayessenzaperuvianapiscobar. business.site.

Via E. Torricelli, 59. T: 011 5096002.

Map F2

Oriental Daily by Kiki

In addition to classic sushi, sashimi and tempura, this fusion restaurant also serves spicy meat and fish curries, ramen, steaming noodles, Pad Thai, steamed ravioli, tartare, tataki and other creatives dishes. Indulge your sweet tooth with one of the venue's original desserts including Azuki bean ice cream and sweet Chawanmush, an egg custard dish filled with cherries and wild berries. Excellent value for money.

Open Mon-Fri 12.30pm-2.30pm/7pm-10.30pm; Sat 7pm-10.30pm. €€. www.orientaldaily.it. Via Cesana, 72. T: 011 4470067.

Off Map



Authentic delicacies of Piedmont

Turin's most famous fresh pasta can be found at **Pastificio Defilippis** in the heart of via Lagrange. It has been here since 1872, when Domenico Toso, chef to the House of Savoy, returned to Turin, following the royal family's move from Florence. Established as a small artisanal workshop in the 20th century, the **high quality** and **unmistakable flavour** of Defilippis pasta have contributed to making via Lagrange the street of gourmets in search of the most authentic flavours of Piedmontese tradition. Fresh egg pasta made with select ingredients, Piedmontese 'tajarin, 'plin' ravioli, 'agnolotti' stuffed with braised beef and ravioli filled with truffles, fondue or pumpkin, depending on the season, plus fresh bronze extruded durum wheat pasta, can be purchased to take away, or sampled on-site.

Since 2008, its elegant spaces, decorated with **wood furnishings**, have also housed a delicatessen and a **gourmet restaurant** on two floors, where you can taste the great classics of the city's pasta-making traditions interpreted in tantalizing recipes and accompanied by a good selection of wines. The restaurant is open daily for lunch and dinner.

Pastificio Defilippis. Via Lagrange, 39. T: 011 542137. www.pastificiodefilippis.it.

Advertorial

Obicà, not only Mozzarella and Pizza



Where in Turin can you enjoy the best Mozzarelle di Bufala Campana DOP, pizza and traditional Italian dishes in a cosy and convivial atmosphere? Obicà Torino in the Rinascente Torino Via Lagrange store, a few steps from Piazza San Carlo and the Egyptian Museum, offer a selection of seasonal dishes made with the best Italian ingredients, divided into six types: Mozzarella Bar, Pizza, Pasta, Salads, Main Courses and Desserts.

The Obicà Menu for Winter is not just a list of gastronomic proposals suited for the season, but the result of almost 20 years of work in the name of quality. Among the tastiest dishes we can mention the Potato Flan with Mortadella IGP, Sicilian pistachios and Parmigiano Reggiano DOP fondue, Pizza with Porcini Mushrooms, Pumpkin, Buffalo Mozzarella and Parmigiano Reggiano DOP flakes, Potato Gnocchi with Camembert di Bufala Fondue, Gorgonzola, Caramelised Pears and Walnuts. Finally, one of the most iconic dishes of the Mediterranean melting pot, the Sardinian Fregola: squid, baby octopus, organic tomato sauce and croutons to complete a dish that promises to be unforgettable.

Obicà Torino

c/o Rinascente Torino Via Lagrange (Ground Floor) T: 011 19042353 Open daily 8.30am-midnight Aperitivo 5pm-8pm



OBICÀ ALL OVER THE WORLD - The authenticity and genuineness of the best Italian products of which the Obicà Mozzarella Bar Group is a spokesman, can now be tried in no less than 24 restaurants around the world. In Italy, between Milan and Palermo, Florence and Rome, but also abroad, where the Italian soul is intertwined with a cosmopolitan spirit: London, Porto, New York, Tokyo, Osaka and Yokohama.

TASTING

PI77A

A Casa di Pulcinella

An informal locale which, as its name suggests, serves a fabulous Neapolitan pizza, accompanied by a wide selection of craft and other beers. Thanks to a natural, slow-leavening process, the pizza dough is light, tasty and easy to digest. Ingredients include the classics for which Neapolitan pizza is renowned but also those of traditional Italian regional cuisine, ranging from a Margherita topped with Bufala Campana mozzarella to a version with Moncalieri sausage. Open Tues-Sat 12pm-3pm/6.30pm-10.30pm. €€. www.acasadipulcinella.it. Corso Rosselli, 82.

T: 011 595457. **Off Map**

Bakery Restaurant & Pizza

Tucked away in a peaceful area of the city, not far from the Porta Nuova station, this pizzeria/ restaurants boasts a wood-fired oven that turns out a slow-rising, Neapolitan-style pizza, featuring a soft, crunchy dough and high-quality ingredients. Diners can choose from among a variety of classic toppings, with a few regional references including sausage and 'friarelli' (broccoli rabe), or gorgonzola, pears and walnuts. Its well-stocked cellar boasts a number of highly select labels from Italy's best wine producers. Open Mon-Fri 12.30pm-2.30pm/7.30pm-11pm; Sat 7.30pm-11pm. €€. www.bakerytorino.it. Via Avigliana, 47/a. T: 011 4337074. Map B3

Crudo fa la Pizza!

Crudo is an award-winning food company, boasting two osterie and a bistro in the city, renowned for their fresh high-quality ingredients, sourced from only the finest producers. It has now taken on the challenge of making one of Italy's best-loved dishes. Nineteen different versions of pizza take diners on a culinary journey that encompasses the whole of the peninsula, from Favignana with Siccagno tomatoes, anchovy fillets, Mediterranean tuna fillets, capers and Sicilian olive oil to Aosta, with mozzarella, Fontina d'Aosta Dop and hand-sliced artisanal ham. Open daily 12 noon-3pm/7pm-11pm. €€. pizza.crudotorino. com. Via Palazzo di Città, 7/d. T: 340 2494060. **Map**

Gusto Madre

Pizza is experiencing a renaissance. From a dish of the people to a gourmet specialty, interpreted with numerous dough varieties, flours and ingredients. If you're feeling overwhelmed by all these options, there are places, like Gusto Madre, that will remove any doubt. Ingredients bestowed by Mother Nature, processed to a minimum and combined with the creativity and skill inherent in time-honoured doughmaking techniques, are the reasons for the success of this healthy, easy-to-digest, multi-award winning pizza. Open from Wednesday to Monday. €€. www. gustomadre.it. Via G. Mazzini, 31/A T: 011 18894434. **Map G6**

TASTING EXPERIENCE & STREET FOOD

Gofreria Piemonteisa

If you feel like a quick, light snack while strolling around piazza Castello, then make sure to stop at Gofreria Piemontese. Based on a time-honoured tradition, 'gofri' are the 'relatives' of the more famous Belgian 'gaufres'. Made from a yeast-based batter, without eggs or milk, these mouth-watering waffles

are deliciously light and topped with either sweet or savoury ingredients while you wait. Make sure to try the house special whose batter is mixed with cooked bacon and served with rocket leaves and Philadelphia cream cheese. Open Mon-Sat 11.30am-7.30pm. €.

www.gofriemiassepiemontesi.it. Via San Tommaso, 7. T: 349 3926090. **Map F4**

Mollica

Cooked salame from Monferrato, double lard, hand-massaged Parma ham, Toma d'alpeggio cheese with pepper and creamy gorgonzola. At Mollica, in piazza Madama Cristina, you can choose to have your sandwich filled with these or numerous other ingredients, all sourced exclusively from small local Piedmont and Italian producers. The bread is also heavenly! Whether you opt for the 'spaccatella', the 'morbidoso' or the 'focacciona', there's no way that you can go wrong because they're all supplied by historic Torinese bakery Andrea Bertino. Open Mon-Fri 12 noon-3pm/7pm-10pm; Sat 12 noon-4pm/7pm-10.30pm. €. Piazza Madama Cristina, 2 bis. T: 333 7446737. **Map F7**

Street Fish

Although this might seem strange in a city like Turin,

lard,

Gusto Madre

the best place to go for a good, fusion-style fish dish is Street Fish, a venue renowned for its delicious fish dishes and informal atmosphere. Options on offer include fish tartare served in a corn tacos, ceviches, fish balls, a Hawaiian-style fish bowl, Thai noodles and house specials based on the catch of the day. Half of this small space is occupied by an open-plan kitchen that allows you to watch the chefs at work, while the other half features high counters with stools. Open daily 12 noon-3pm/7pm-11pm. €. Via Conte G. Bogino, 4.

T: 389 0010612. **Map F5**



The house of gelato

The **Alberto Marchetti** master ice cream maker recently rose to fame after being chosen by Starbucks to combine the Italian tradition of **artisanal gelato** with the taste of quintessential American coffee. His products are an example of artisanship, with an almost maniacal **attention to raw materials**. Fresh milk and cream, sugar, seasonal fruit and numerous ingredients sourced from Slow Food Presidia, purchased from select local producers. Scoops to seek out include traditional pistachio, hazelnut or chocolate, Farina Bona, made using only the finest cornmeal produced in the Valle Onsernone (between Ticino and Piedmont). At present, Alberto Marchetti has **three ice cream parlours in Turin**, one in Alassio and one in Milan. To learn more about the art of this master ice cream maker, head to **Casa Marchetti**: an ice cream parlour with a workshop and an open-plan warehouse but, above all, a place to meet and exchange ideas. Visitors can participate in cooking demos and make purchases from the shop dedicated to select producers or from the standalone stores of Marchetti's partners, including Altalanga, renowned for its hazelnut specialties, maître chocolatier Guido Gobino and coffee roaster San Domenico.

Casa Marchetti - Alberto Marchetti. www.albertomarchetti.it Piazza C.L.N., 248. T: 011 544383. Map F5

Pastry Shops

The traditional age-old art of pastry making is deeply rooted in Turin, and the city's confectionery is famous throughout the world. Sweet treats like 'baci di dama', marron glacés and 'giandujotti' were invented here and exported abroad, while others, which are more inherently Piedmontese, are well worth discovering. It's therefore no surprise that the city is inundated with top-level pastry shops. Although it's impossible to mention them all, we've compiled a list of several that are rated top in town.

CAFFÈ PLATTI

If you visit just one of Turin's historic locales, then it has to be the illustrious, belle epoque Caffè Platti. Opened in 1870, it soon became a social and cultural reference point for 20th-century Turin. Here, amidst mirrors, gilded stuccoes, inlaid walnut furniture and gold Louis XVI medallions, you can sample Piedmontese specialties like 'bunet', Meliga pastries, 'bignole' and Platti cake. Since 2017, the confectionery has been run by renowned patissier Guido Gobino, the king of Torinese chocolate. www.platti.it Corso Vittorio Emanuele II, 72. T: 011 4546151. Map D5

GHIGO

This historic pastry shop, located just steps from the Mole, is famous for its hot chocolate, served with freshly whipped cream and marrons glacés (a candied chestnut covered with a sugar glaze). At Christmas, Ghigo excels with its famous 'Nuvola di Ghigo', a traditional 'Pandoro' covered with a butter icing and a generous sprinkling of icing sugar. www.pasticceriaghigo.it Via Po, 52/b. T: 011 887017. Map H5

PASTICCERIA VENIER

Pasticceria Venier, located in the heart of the centre, is another go-to destination to start (or end) your day on a sweet note. It's famous for its 'marocchino' (coffee served in a small glass cup, with a dark chocolate base, topped with foamed milk and a sprinkling of bitter cocoa powder), but also its 'briosche', including its custard-filled 'torciglione' with a hint of lemon, and its Umbertino, a biscuit resembling a 'bacio di dama' but with, a double layer of chocolate and two amaretti instead of shortcake.

Via Monte di Pietà, 22. T: 011 541592. Map F3

TORTERIA BERLICABARBIS

In dialect, 'Berlicabarbis' means to 'lick your lips'. A particularly apt name for a pastry shop that turns out approximately 20 different cakes a day, including cheesecake, tarts filled with custard and fresh fruit, Renetta apple caked and ricotta and pear tarts. The venue

is infused with a warm, homely Provencestyle atmosphere where, amidst cast iron teapots, French tin boxes, brightlycoloured cups and vintage trays, you can purchase traditional Savoy biscuits, flowerbased preserves, Leone candies and fruit preserved in honey. Vegan options are also available. berlicabarbis.com Corso Moncalieri, 214. T: 011 2074508. Off Map

Via Catania, 10. T:011 231032 Map H2

FARMACIA DEL CAMBIO

A sophisticated Savoy-style 'salotto', created in the rooms of an old apothecary established in 1883, in the city's beautiful piazza Carignano. Here, you'll find a fabulous assortment of pastries by chef Fabrizio Galla including Veneziane, Sfogliatine, almond and orange cakes, bignès, 'bonet', fruit tartlets, millefeuille, hazelnut cakes and croissants. Also worth mention are the locale's savoury offerings which include sandwiches, savoury snacks, crusty bread, bagels and more. A great place for lunch or an aperitivo. farmaciadelcambio.it.

Piazza Carignano, 2. T: 011 19211250. Map F4

GALLERIA IGINIO MASSARI

First pastry shop of Iginio Massari, "Best Pastry Chef in the World" at the World Pastry Stars 2019 contest. Based on a new formula that visualizes a series of pastry shops that differ from one another, this is a multifunctional space. Open throughout the day, it houses and open-plan workshop in the basement plus two rooms where you can sample and purchase Massari's sweet treats. Here you can find more tha 12 types of products, ranging from cakes to fruit jellies, croissants and bite-sized pastries, plus the signature Dolce Torino, a unique gianduia chocolate plumcake created exclusively to honour the city of Turin. Particolar attention is paid to packaging. www.iginiomassari.it. Piazza C.L.N., 232. Map F5







Infused with tradition, this green corner of Turin is romantically re-imagined in a contemporary spirit.

Open for brunch, snacks, aperitivi and informal dinners from morning till late at night.

hy asa Goffi, on the banks of the Po river, is set amidst greenery, aromatic herbs, wicker armchairs and vintage details. A locale where you can relax with friends, spending evenings listening to live music and enjoying great cocktails paired with tantalizing Piedmontese finger food.

The cuisine, curated by Lorenzo Careggio, the chef of the adjacent EraGoffi restaurant, pairs perfectly with the cocktails of La Drogheria, one of the city's favourite haunts for high-quality drinks.

The Torinese are fond of this place, because it hosted an historic trattoria in the 20th century. Today, the EraGoffi restaurant and the bar-bistro Casa Goffi have divided the spaces which though separate, are closely linked to each other.

Casa Goffi is open from 11am to midnight,

closely linked to each other.

Casa Goffi is open from 11am to midnight, for snacks, lunch, aperitivi, dinner and after-dinner drinks. Offerings served throughout the day include flans, sandwiches, cakes and pastries. The menu also features classic

Piedmont dishes like anchovies served in a green sauce, vitello tonnato, carpaccio, marinated fish, and carpione di verdure.

On Saturdays and Sundays, guests can enjoy a relaxing brunch with choices ranging from pancakes to club sandwiches, marinated or smoked trout, and toasted Goffi sandwiches. On Sundays, it's barbecue night at the Club della Costina – a must-try experience featuring an array of delicious barbecued meat.

>> Casa Goffi Viale Michelotti, 52/c. T: 388 5890099. Off Map www.casagoffi.it



AFTER DINNER

Hiroshima Mon Amour

Founded in the Eighties, Hiroshima Mon Amour is a go-to events space for lovers of music, theatre and culture. Located near the Lingotto railway station, over the years it has become a reference point for events, music festivals, DJ sets, concerts featuring Italian and international artists, exhibitions and clubbing. www.hiroshimamonamour.org.

Via Bossoli, 83. T: 011 3176636. Off Map

Jazz Club Torino

Located just steps from Piazza San Carlo, the Jazz Club is justifiably one of Turin's best venues for Italian jazz. A meeting place for lovers of the genre, its offers a diverse program of concerts with an emphasis on contemporary trends and up-and-coming artists. The venue also hosts a restaurant and lounge bar where guests can relax and enjoy a meal or a drink while listening to the music. Open Wed-Thurs 8.30pm-midnight; Fri 8.30pm-2am; Sat 8.30pm-3am; Sun: see calendar. www.jazzclub.torino.it. Via S. Francesco da Paola corner of via Giolitti. T: 011 882939. Map G5

Les Arcades

This informal locale in the Porta Nuova district, made headlines a few years ago due to Tamango, a hallucinogenic cocktail, that everyone, including the BBC, talked about. Based on a secret recipe and prepared with a mix of African plants and roots, Tamango gets its red colour from roselle leaves, a species of hibiscus, which apparently prompts a sense of euphoria and a desire to dance. Open Tues-Sat 9.30pm-4am. Via Fratelli Calandra, 10. T: 339 852806. Map G6

Piano35

Italy's highest panoramic lounge bar is housed in the skyscraper designed by Renzo Piano to host the offices of the Intesa Sanpaolo bank. Here you can taste amazing cocktails created by multistarred bar tender Mirko Turconi accompanied by an assortment of delectable finger food. The venue offers breathtaking views over a winter garden and the city of Turin. Open Mon-Sat 6pmmidniaht

www.grattacielointesasanpaolo.com. Corso Inghilterra, 3. T: 0114387837. Map B4

APERITIVI

Established in 1971, this was the first American Bar ever opened in Italy. A reference point in the centre of the city for aperitivi, it offers a great selection of wines and cocktails but also fresh fruity non-alcoholic drinks for teetotalers. Also a popular lunchtime spot. Open Mon-Sat 8amnoon; Sun 5pm-10pm. Corso G. Matteotti, 25. T: 011 5628849. **Map D5**

Reena

This venue offers a delectable Indian-style apericena (more than an aperitivo and less than a dinner). Instead of a buffet, the menu includes a cocktail and seven appetizers, served at your table and cooked while you wait in a traditional Tandoori oven. A full immersion into the aromas and flavours of India. Open Tues-Sun 6pm-2am. beenapericena.it.

Via Lombroso, 22. T: 349 7078645. Map F7

La Drogheria

Tucked away under the arcades of piazza Vittoria, La Drogheria is a stylish cocktail bar with an international feel. The atmosphere is just right and created with a mixture of vintage furnishings and contemporary works of art. In addition to cocktails, it offers a wide choice of wines and liqueurs, accompanied by a fabulous selection of finger food, focacce and hot, bite-sized pizzas. Open Mon-Thurs 5pm-to 2am;

Fri 5pm-3am; Sat 10am-3am; Sun 10am-2am. www.la-drogheria.it. Piazza Vittorio Veneto, 18/d. T: 011 8122414. Map H5

Lanificio San Salvatore

Located in the trendy, vibrant San Salvario district, this former wool mill serves high-quality cocktails accompanied by a rich buffet of large, tantalizing dishes that are also suitable for vegetarians. Highlights include an interesting wine list, including numerous organic labels, plus a good selection of classic cocktails. The venue also organizes themed evenings and live concerts. Open: Mon-Thurs 6pm-2am; Fri-Sat 6pm-3am; Sun 11am-2am. Via Sant'Anselmo, 30. T: 011 0867568.

Map F7

THEATRES

Teatro Carignano

One of the most important theatres in Turin, it was the place where the king went to watch plays. Dating back to 1700, it is run by the prestigious Teatro Stabile di Torino and located in the city's beautiful piazza Carignano. It has a reputation for producing theatre of the highest standards and presents an unrivalled range of classics, new plays and family entertainment. Open Tues-Sat 1pm-7pm. www.teatrostabiletorino.it. Piazza Carignano, 6. T: 011 5169555.

Map F4

Teatro Nuovo

Teatro Nuovo is Turin's temple of dance. In addition to the Teatro Nuovo Foundation, it is home to the Teatro Nuovo Company, the Regional Dance Academy, the Teatro Nuovo School of Fine and Performing Arts, Choral Music and Musical Theatre and the Valentino Cinema. Though mainly used to stage musicals, it also hosts concerts, ballets and operettas. Open daily. www.teatronuovo.torino.it. Corso M. d'Azeglio, 17. T: 011 6500211.

Off Map

Teatro Regio

Located in the highly central Piazza Castello, Teatro Regio is the 'grande' dame of Turinese theatres. The venue was commissioned by Vittorio Amedeo II at the beginning of the 18th century and designed by Filippo Juvarra. The theatre's history is inextricably linked to several of the world's most illustrious musicians including Arturo Toscanini, Giacomo Puccini and Richard Strauss. Today it presents an exciting international program of operas, ballets and concerts. Open Tues-Fri 10.30am-6pm; Sat 10.30am4pm. www.teatroregio.torino.it. Piazza Castello, 215.

T: 011 8815557. Map F3



Your home restaurant

Dedicated to those who want to experience the real regional culinary tradition, the typical products of the territory and recipes handed down through the generations of Italian families. The "Cesarine" network - spread out over 140 Italian cities with over 1000 amateur chefs - has become established over recent years with this very aim: to offer a complete gastronomic experience by opening up the doors of home with lunches and dinners, personalised show cooking, cooking competitions, visits to markets or local producers or catering in exclusive locations. Having lunch with an Italian family, with dishes prepared following the typical traditions of the local cuisine, tasting the wines of the territory, is a truly unique experience! And from this year live cooking courses and virtual appointments are available on the cesarine.com website, in both Italian and English, so you can continue to learn family recipes and all the secrets of traditional cuisine.

www.cesarine.com



Discover 4,000 years of history, archeology art, throught four floors and 2.5 kilometres ormerly Have you heard of Jean-François Champollion? A French archaeologist and Egyptologist and the director of the Egyptian sector of the Louvre in Paris, he is the man who deciphered the mystery of hieroglyphics through the Rosetta Stone in 1822. It is also thanks to Champollion's expertise that we owe the defining statement: "The road to Memphis and Thebes passes through Turin."

When mentioning Turin, he was referring to its unique and extraordinary Egyptian Museum, the world's first Egyptian museum founded in 1824, the second in terms of the value and number of artifacts (around 40,000) outside of Cairo, and the eighth most widely visited museum in Italy. The British newspaper "The Times" listed it as one of the 50 best museums on the planet.

Despite its longstanding history and historic headquarters – the imposing

Palazzo delle Accademia delle Scienze, dating back to the 17th century – the museum is **extremely modern** in terms of both its layout and immersive visitor experience. Remodelled by Oscar-winning set designer **Dante Ferretti** in 2015, the exhibition space was doubled, following massive renovations, and is now spread over four levels, three above ground and one below ground, organized in chronological order.

Here you'll find mummies, tombs, papyrus sheets and everything related to ancient Egypt (included embalmed animals) from the Paleolithic to the Coptic era. If you're so overwhelmed that you don't know where to begin your tour, get an audio guide. It's free and allows you to choose and personalize your itinerary to suit individual requirements.

>> A tip? The **Restoration Area** on the first floor that allows visitors to watch animal mummies being restored.

>> Museo Egizio Via Accademia delle Scienze, 6. T: 011 5617776. Map F4 www.museoegizio.it

Allianz Juventus Stadium

Designed to host up to 41,507 spectators, the Allianz Stadium is the sixth largest stadium in Italy and the largest in Piedmont. It is owned by the Juventus Football Club whose home matches have been played here since 2011, the year when the facility was opened. One of the most avantgarde, eco-compatible facilities in the world, in addition to being one of the two architectural symbols of modern-day Turin, the Stadium is one of the city's major hubs of tourist attraction. The J-Museum, the first official football museum of the 'bianconera' team is hosted inside the east area. www.juventus.com/it/stadium-e-museum. Corso Gaetano Scirea, 50. T: 899 999897.

Off Map

Basilica di Superga

Commissioned by Vittorio Amedeo II as a thanksgiving to the Virgin Mary for Turin's deliverance from the French siege of 1706, the Basilica is one of the many masterpieces by architect Filippo Juvarra, who designed it according to the style of the era with a colonnaded portico, cloisters and a dome (131 steps). Situated on one of the hills surrounding Turin and framed by the Alpine mountain range, the Basilica dominates the city. After visiting the tombs of the Savoy family, the Popes' chamber and the royal apartments, you can walk around the building to see the memorial that pays tribute to the 'Grande Torino'. In 1949, a plane carrying the entire Turin football team on their return from an away match crashed into the side of the church, killing all on board. Although the Basilica can be reached by car or public transport, one of the most picturesque ways of accessing it is by the Rack Tramway, an original 1934 tram which rattles the 3km up the hillside. Strada Basilica di Superga, 73. T: 011 8997456. Tramway: Piazza Modena, 6. Off Map

Castello di Rivoli - Museo d'Arte Contemporanea

The headquarters of Turin's Museum of Contemporary Art since 1984, the Castello, a masterpiece of Baroque art designed by Filippo Juvarra in 1718, is located outside the city, at the

entrance to Val di Susa. The museum offers a rich collection of works documenting the latest artistic trends. Highlights include works by Sol Lewitt, Richard Long, Michelangelo Pistoletto, Transavanguardia, Maurizio Cattelan, Vanessa Beecroft, as well as new generation artists. Open Tues-Fri 10am-5pm, Sat-Sun 10am-7pm. Full ticket price: €8.50. www.castellodirivoli.org. Piazza Mafalda di Savoia, Rivoli. T: 011 9565280.

Fondazione Sandretto Re Rebaudengo

This is a reference point and a meeting place for connoisseurs and lovers of contemporary art. The foundation was opened to the public in 2002 and is housed in the former industrial neo-minimalist spaces of the Fergat factory. The building features a large space for temporary exhibitions, and its modular structure was designed to host concerts, performances, meetings and seminars. Open Thurs 8pm-11pm; Fri-Sun Noon-7pm. Full ticket price: €5; Free entry on Thursday, www.fsrr. org. Via Modane, 16. T: 011 3797600. Off Map

GAM - Galleria Civica d'Arte Moderna e Contemporanea

GAM boasts an extraordinary collection of 45,000 works by renowned 19th and 20th-century Italian and European artists, including Balla, Severini Boccioni, De Chirico, Dix, Ernst and Klee. Highlights include paintings, sculptures, drawings, installations, videos and photos, plus one of the most important collections of video art. In addition to the above, this must-visit museum offers a fabulous program of major exhibitions by Italian and international artists. The Art Library and the Photographic Archives of Turin's Civic Museums are headquartered at GAM. Open Tues-Sun 10am-6pm. Closed on Monday. Museum full ticket price: €10. www. gamtorino.it. Via Magenta, 31. T: 011 4429518. Map C5

J-Museum (Juventus Museum)

Located in the Allianz Stadium complex, in the northwestern area of Turin, the J-Museum is dedicated to the history and triumphs of the Juventus Football Club. Opened in 2012, it is one of the world's best and most innovative

sports museums. State-of the-art technology, memorabilia and an adrenalin-filled atmosphere offer fans a unique, memorable experience. By purchasing a combined Museum and Stadium Tour ticket you can also visit several areas of the Allianz Stadium that are generally off-limits to the public. Open from 16 September to 15 March, Mon-Fri 10.30am-6pm; Sat-Sun and Holydays 10.30am-7.30pm. Closed on 25 December and every Tuesday (unless matchday). The ticket office closes one hours before the museum. Matchday opening hours: see official site. Full ticket price: €15. www.juventus.com/it/stadium-e-museum. Via Druento 153. T: 011 4530486. Off Map

Lingotto

This complex of cream coloured concrete and glass buildings, built in 1916, based on a project by Matté Trucco to house the FIAT factory (now FCA), still symbolizes the wealth of the city. Reconverted by Renzo Piano in the 1980s, it now hosts the pavilions of Lingotto Fiere, the headquarters of major events including Automotoretrò (www.automotoretro.it) and the International Book Fair; the '8 Gallery' shopping mall, where you can admire the spiral ramp that leads to the autodrome (www.8gallery.it) and the 'Pinacoteca Giovanni e Marella Agnelli', a small art gallery packed with masterpieces. On exiting the Pinacoteca you can visit the rooftop test track and admire the 'Bolla', the bubble-shaped, blue glass meeting room. The old Carpano plants, lying adjacent to the Lingotto complex, are now occupied by 'Eataly's' vast food market. (www.eataly.net). Lingotto: Via Nizza, 294. Off Map

MAO - Museo d'Arte Orientale

Opened in 2008, in the 18th century Palazzo Mazzonis, the museum houses more than 2,000 works from several Asian countries, dating from the fourth millennium BC to the 20th century AD. The exhibition space is divided into five different sections featuring exhibits from different areas of Asia including Southern Asia, China, Japan, the Himalayan region and Asia's Islamic countries. Open Tues-Fri 10am-6pm, Sat-Sun 11am-7pm. Closed on Monday. www.maotorino.it. Palazzo Mazzonis, via San Domenico, 11. T: 011 4436932. Map E2

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Musei Reali

A Savoy residence until 1865, Turin's Royal Museums are one of the largest and most diverse museum complexes in Europe. The sheer size of the complex and collections housed therein easily rival those of other major European royal residences. A unique tour devoted to history, art and nature, comprising a 3km route of exhibition spaces and seven hectares of gardens.

ARMERIA REALE - More than 5,000 objects dating from the Prehistoric era to the 20th century, one of whose most important sections comprises an impressive collection of 16th century arms and amour.

BIBLIOTECA REALE – One of the city's most important cultural institutions, it houses over 200,000 books, antique maps, engravings and drawings, including Leonardo da Vinci's famous 'Self Portrait'.

CAPPELLA DELLA SINDONE – Recently re-opened after a long and complex restoration, until the 1990s, the chapel, a Baroque masterpiece, housed the Sindone, now preserved in the Cathedral of Turin.

GALLERIA SABAUDA - Spread over four levels of exhibition space, the gallery showcases approximately 500 masterpieces by Italian, Dutch, Flemish and European artists displayed in chronological order from the 14th to 20th centuries.

GIARDINI REALI - Extending over approximately seven hectares of land, and located in the centre of the city, these beautiful gardens testify to the city's history and former opulent splendour. Due to ongoing renovations, today only a portion of the garden are open for public viewing.

MUSEO DI ANTICHITÀ - The most important archaeological finds unearthed in the city and throughout Piedmont are housed in the new underground space lying adjacent to the ruins of the Roman Theatre.

PALAZZO REALE - Majestic staircases, lavishly decorated rooms, carved ceilings,

stuccoes, delicately gilded furniture and frescoes. An impressive feat of significant artistic and architectural value, and the official residence of the Savoy family until 1865, the Royal Palace was expanded and changed thanks to the work of several of Turin's most illustrious architects and artists between the 18th and 19th centuries.

PALAZZO CHIABLESE - The rooms on the ground floor of Palazzo Chiablese,

on the ground floor of Palazzo Chiablese, an 18th century building that, over the centuries, was used as a residence for members of the Savoy family, house the temporary exhibitions of the Royal Museums.

Mole Antonelliana

The Mole has been an architectural landmark of the city since 1889. Named after its creator, architect Alessandro Antonelli, the Mole was purchased by the Municipality of Turin and made into a monument of national unity. At the time of its construction it was the highest brick building in Europe, standing at a height of 167 metres. Built according to eclectic 19th century architectural techniques, the Mole rises through layers of windows and pseudo-Greek columns to a huge ribbed cupola and a needlelike spire. On the top, a twelve-pointed star is silhouetted against the Turinese skyline. Inside, a panoramic, glass elevator takes visitors on a ride through the roof of the museum's vast atrium and up 85 metres inside the tower to the 360-degree observation platform at the top of the cupola The view of Turin and its surrounding Alpine range is absolutely spectacular. Visitors can also access the panoramic deck on foot by climbing the 573 steps located inside the cavity of the cupola (by reservation from Monday to Friday, and without reservation on Saturdays, Sundays and public holidays). Since 2000, the Mole Antonelliana has hosted the National Museum of Cinema.

Via Montebello, 20. T: 011 8138563. Map H4

Museo della Sindone

Housed in the crypt of the church of SS. Sudario, this fascinating museum documents one of the most studied objects in human history: the Sindone, the famous 'Holy Shroud' a linen cloth which according to tradition Christ was wrapped in when deposed from the cross. The museum provides visitors with information about its provenance and history (from the second half of the 5th century when it became the property of the House of Savoy), as well as the various theories and mysteries surrounding it. Other highlights include the objects and paintings displayed during Public Ostensions (cyclical showings of the Shroud). Open daily 9am-Noon, 3pm-7pm. Full ticket price: €6. www. sindone.it/museo. Chiesa del SS. Sudario, via San Domenico, 28. T: 011 4365832. Map E2

Museo Lavazza

Lavazza is one of the most famous and oldest brands of Italian coffee. During its 120 years in the industry, it has marked the history of Italy's coffee culture with advertisements and celebrities that have become an integral part of its public image. The museum uses a circular route to focus on its creative collaborations and famous advertising campaigns and to explore everything related to Lavazza's history and coffee production. In order to access the museum's numerous interactive sections, visitors are provided with a Lavazza espresso cup at the entrance. This iconic object is designed to activate the installations and unlock multimedia content across the museum. Open Wed-Sun. 10am-6pm (last admission 5.30pm). Full ticket price: 10 €. museo.lavazza.com. Via Bologna, 32A. T: 011 2179621. **Map H1**

Museo Nazionale dell'Automobile

The Car Museum (MAUTO) was opened in 1960 and is one of the oldest car museums in the world. The semi-circular building that hosts the museum, overlooking the River Po, acts as a prelude to the three floors of the collection featuring a spectacular layout designed by

François Confinio, the brilliant Swiss French architect who designed the exhibition space of the Museum of Cinema. www.museoauto.it. Corso Unità d'Italia, 40. **Off Map**

Museo Nazionale del Cinema

The National Museum of Cinema, housed in the Mole Antonelliana, is one of the world's most important film museums. Featuring a unique, vertical layout, this 'temple of cinema' spirals upwards through several exhibition levels, creating a spectacular display of its extraordinary collections through an evocative, interactive itinerary. In addition to a vast film library containing more than 7,000 titles, the museum offers collections dedicated to the archaeology of cinema, the 'Aula del Tempio' (Temple Room), the focal heart of the museum. with areas dedicated to the great genres of cinematic history. Don't miss the 'Rampa' (the Ramp) which, like a movie, unfolds to reveal the dome, offering a breathtaking view over the museum from above, the 'Macchina del Cinema' (the Movie Machine), an area dedicated to the film industry and the 'Galleria dei Manifesti' (the Poster Gallery). Open 9am-8pm, Sat 9am-11pm. Closed on Tues www.museocinema.it. Mole Antonelliana. Via Montebello, 20. T: 011 8138560-011 8138561. Map H4

OGR-Officine Grandi Riparazioni

From a former rail repair workshop to a new hub of contemporary culture and innovation. Opened in 2017, following a major renovation, this majestic, late 19th century industrial complex in the heart of Turin has become a meeting place for contemporary culture. The venue hosts a rich program of exhibitions, performances, concerts – both classical and electronic – as well as events dedicated to theatre, dance and the performing arts. Other initiatives include workshops, start-ups and presentations. Open Thurs-Sun 11am-7pm; Fri 11am-8pm. www.ogrtorino.it. Corso Castelfidardo, 22. T: 011 4365832. **Map G4**

Parco del Valentino

Located on the banks of the River Po, this is the city's largest and most popular park. Spread over a surface area of 550,000 sq.m, the park's interior houses numerous treasures including the Castello del Valentino, a UNESCO world heritage site, now home to the Politecnico di Torino's faculty of architecture; the Medieval Village and Castle, faithful 19th century reconstructions based on the model of Piedmont and Valdostano castles, and the Botanical Gardens, established in 1729 for educational purposes and open to the public since 1995. Tactile tours of the facility for blind or partially sighted visitors are also available. Starting from Ponte Umberto I, you can walk or cycle along the river, or stroll along the park's paths. The park is always open, but the Castello del Valentino is not open to the public. The Botanical Gardens can be visited from mid-April to mid-October. Together with the Reggia di Venaria, Villa della Regina, Castello di Moncalieri, Palazzina di Caccia di Stupinigi and Castello di Rivoli, the Castello del Valentino is a part of the circuit of the Royal Residences of Turin and Piedmont, a UNESCO world heritage site (www.residenzereali.it). The park sometimes hosts events such as 'Terra Madre-Salone del Gusto' (Mother Earth

Tasting Festival www.salonedelgusto.com or the 'Salone dell'Automobile' (Turin Car Show) www.parcovalentino.com. Park: Corso Massimo D'Azeglio / Valentino Castle: Viale Mattioli, 39 / Town and Medieval Castle: Viale Virgilio, 107 / Botanical Gardens: Viale Mattioli, 25. Map G7

Piazza San Carlo

Also known as 'the drawing room' of the city, piazza San Carlo was commissioned by Marie Christine of France in true Parisian style. It is a rectangle of perfect proportions with an equestrian statue - the so-called 'Caval'd Brons' - of Duke Emanuele Filiberto of Savoy at its centre and on its southern side, facing the Porta Nuova Station, a twin pair of Baroque churches, San Carlo and Santa Christina. The former was built in 1639 based on a project by architect Amedeo di Castellamonte, while building on the latter began in 1619 (its façade was designed by Juvarra and dates back to 1715). Piazza San Carlo is flanked by seemingly endless elegant porticoes housing big-name fashion boutiques. The square is located in the middle of the partly pedestrianized arterial road of via Roma which, with its arcaded shops and cafés, connects the Station of Porta Nuova to piazza Castello. Piazza San Carlo is home to several of the city's best-known cafés and pastry shops. Make sure to try the blends on offer at Caffè San Carlo, the pastries of Caffè Torino or the chocolates and candies of Stratta. Map F4

Pinacoteca Giovanni e Marella Agnelli

Archistar Renzo Piano designed what he referred to as a 'treasure trove', a captivating space located on the rooftop of Turin's Lingotto building, formerly the headquarters of the first Fiat (now FCA) automotive factory. This intimate gallery hosts a permanent exhibition showcasing the personal collection of late Fiat head Giovanni Agnelli and his wife Marella. Here you can admire a unique collection of seven paintings by Matisse, a 1913 painting by Balla dedicated to the theme of speed, as well as masterpieces by Severini, Modigliani and Tiepolo. The collection also includes works by Canaletto, Bellotto, Picasso, Renoir, Manet and Cano. Open Tues-Sun 10am-7pm (last entrance 6.15pm). Open 10am-3pm on 31 December and 3pm-7pm on 1 January. Full ticket price (Permanent Collection + Temporary Exhibition): €10. www.pinacoteca-agnelli.it. Entrance: Lingotto '8 Gallery'. Via Nizza, 230/103. T: 011 0062713.

Off Map

Teatro Regio

Commissioned by Vittorio Amedeo II and designed by Filippo Juvarra, the Teatro Regio was inaugurated in 1740. Destroyed by a fire in 1936, and rebuilt in 1973 by Turinese architect Carlo Mollino, the only part of the original building that still remains is its façade, now a UNESCO world heritage site. Its unusual gated access from Piazza Castello, a 'bronze gate' named Odissea Musicale (Musical Odyssey) is a work by famous artist-sculptor Umberto Mastroianni. The Regio is one of the most important Italian theatres on the European scene, and offers an action-packed program of opera, ballet, symphony concerts and other cultural activities. www.teatroregio.torino.it. Piazza Castello, 215. T: 011 88151.

Map F3/G3

Gallerie d'Italia-Torino





A new, large space for art and culture opened in May 2022: five floors mainly dedicated to photography, with a selection of works from the Piedmontese Baroque and diversified itineraries. The architectural project signed by Michele De Lucchi-AMDL Circle has transformed the spaces of Palazzo Turinetti, creating the most recent of Gallerie d'Italia's four museum venues, a unique place where photography and video art document and preserve images, events, reflections, to promote the themes linked to the evolution of sustainability.

A grand staircase, also imagined as a social space, accompanies visitors to the **underground spaces** intended for temporary exhibitions. On the first underground floor, a number of classrooms with modular spaces are characterised by a large window overlooking the "Sala dei 300" (on the -2 floor), the historic hall where the Sanpaolo-IMI Banking Institute's assemblies were held before the construction of the Turin skyscraper, where temporary exhibitions will now be hosted.

The second underground floor, where the ticket office is located, is also a place of communication and meeting, the museum's pivot point, from which to move by choosing multiple routes according to one's interests.

A "long sleeve", designed for classic photography, leads to the rooms on the third underground floor where the Intesa Sanpaolo Publifoto Archive is housed, visible through a large window. A large touchscreen panel allows visitors to consult the digitised images of the Archive, which has thus been made accessible for collective use.

Piazza San Carlo, 156 - T: 800 167619 www.gallerieditalia.com

Essentials



The first capital of Italy, is a 'drawing room city' of elegant porticoes surrounded by green hills and, further afield, by majestic mountains. This is Turin, a city renowned for its history, culture and natural beauties.

urin was a Roman colony, the first capital of Italy and an industrial city. From its origins to the present time, Turin has had several different incarnations, each of which has left profound traces in its architecture and urban layout. Extending over a surface area of less than 150 square kilometers, crossed by the Po, the checkerboard-like grid of streets that makes getting your bearings easy. One of the city's most distinctive architectural features is its 18km of porticoes – mostly located in the city centre - which house shops and cafes. Its porticoes, originally designed to offer shade in the summer and shelter from the rain, snow, and sometimes the wind in winter, and its elegant squares have given Turin the nickname of a 'drawing room' city. With the exception of a few streets in the centre, which are off-limits to traffic (including the Quadrilatero Romano and its shopping streets), the remainder of the city is open to traffic and most landmark attractions are easily accessible by car. However, beware of access regulation 'ZTL Centrale', which is active Mon-Fri, 7.30am-10.30am and prohibits the circulation of private vehicles and parking in the centre of the city. This restriction does not, however, apply to taxis or chauffer driven

hired cars. As an alternative, you can use public transport to get around the city. These include buses, trams and the subway (metropolitana). The 'metropolitana', a fully automated subway system, extends for 13.2km and only includes one line that connects the commune of Collegno to the Torino Porta Nuova railway station (the city's main railway hub) and the Torino Porta Susa station, before reaching the Lingotto Fiere terminus. Turin boasts an enviable geographic position. It is surrounded by green hills that stand 715 metres above sea level, and which, in addition to their natural beauty, also offer numerous cultural and historical attractions. They can be reached in just a few minutes by public transport, the Sassi-Superga tram or car. Turin is also an ideal base to reach several of Europe's most renowned ski resorts. It is therefore not surprising that the city is described as the 'Capital of the Alps'.

longest river in Italy, Turin is characterized by a

Emergency

EUROPEAN EMERGENCY NUMBER: 112

112 is the unique European Emergency Number created to provide all European citizens with a single number: Ambulance, Firefighters, Police. If the caller does not know where he or she is, the operator will identify where the person making the call is physically located and will pass this information to the emergency services.

OPEN PHARMACIES

Farmacia Nizza (Via Nizza, 65. MM Nizza. T: 011 66992599). Open Mon-Sat 3pm-1pm, Sun 7:30pm-9am

Farmacia Piazza Massaua (Piazza Massaua, 1/D. MM Massaua. T: 011 7793308). Open daily 24/24

Farmacia Comunale 42 (Via XX Settembre, 5. T: 011 543287). Open daily 24/24

Farmacia Comunale 25 (Porta Nuova Station. T: 011 542825). Open daily 7am-7.30pm. www.farmaciediturno.org

PASSPORTS

Ouestura Centrale di Torino, Corso Vinzaglio, 10. T: 011 55881. www.questure.poliziadistato.it/torino

Taxi

In Italy taxis cannot be flagged down as they pass you along the street; they are stationed at special taxi parking stands in most of the major squares in any city or town and at the airport and can be requested by phone

Main taxi parking Via Nizza (Porta Nuova Station), Corso Bolzano (Porta Susa Station), Piazza Castello, Piazza CLN

TAXI TORINO T: 011 5737 or 5730

www.taxitorino.it

www.wetaxi.it: app available for iOS and Android, it has more than 1400 licensed taxi drivers.

Taxi fares

Taxi Torino doesn't have a fixed taxi fares to the Caselle Airport; it provides a maximum fare of €34 on the Turin Caselle Airport section starting from the city ZTL, €39 starting from Torino Lingotto (plus baggage supplements and extra fee for night or holiday travel).

If the amount on the taximeter is less than €34 or €39 you'll pay the amount of the taximeter. To calculate the approximate fare of your taxi ride: www.wetaxi.it/taxitorino

Getting around Turin

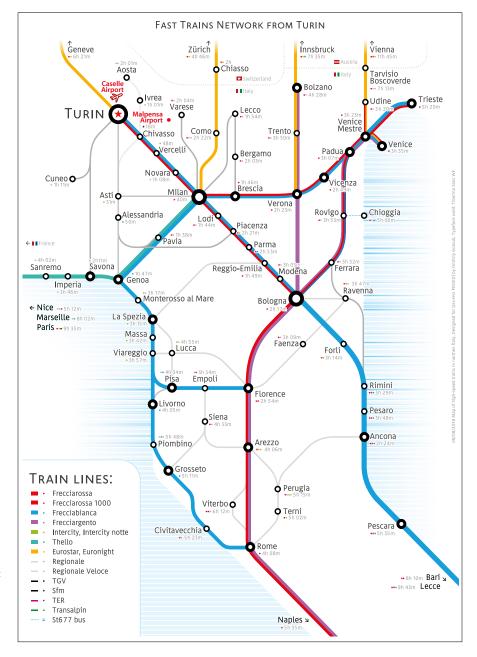
GTT - Gruppo Torinese Trasporti/Local Public Transport Company - www.gtt.to.it

Infoline Mon-Sat 6.30am-7.30pm. Green Line T: 800 019152; from mobile (Toll Number): T: 011 0672000.

GTT Info Point and ticket - Railway Station Torino Porta Nuova, in front of the track 20. Mon-Fri 7.15am-7pm. Sat, Sun and holidays 9am-5pm.

Lost and Found on GTT vehicles: The driver and GTT personnel are not allowed to return objects found on the vehicles directly. Lost articles found on GTT vehicles are taken to the Lost and Found of the City of Turin, where they can be collected after 48 hours from the time of loss. The lost and found office is in Via Meucci 4. Mon, Wed, Thurs, 9am-12am, T: 011 4430753.

Purchase your ticket before you get on the bus or the tram. Ordinary ticket (€1.70) valid for 100 minutes on buses, trams or metro.



ZTL informations – Visitors traveling with their own car and staying in a hotel in the central area can enter the ZTL for the day of arrival and departure only, filling out a form at the hotel reception (ask your concierge for more information)

In the same way it is possible to reach paid public parking areas within the ZTL by filling in the same parking lot with the request for transit authorization no later than 11am.

Tourist Information

TOURIST INFORMATION CENTRE -

Piazza Carlo Felice, in front of the Porta Nuova Station. T: 011 535181 Open daily 9am-1pm and 2pm-6pm.

TOURIST INFORMATION CENTRE -

Piazza Castello corner of Via Garibaldi. T: 011 535181. Open daily 9am-6pm.

Special Tours

CITYSIGHTSEEING TORINO HOP ON-HOP OFF

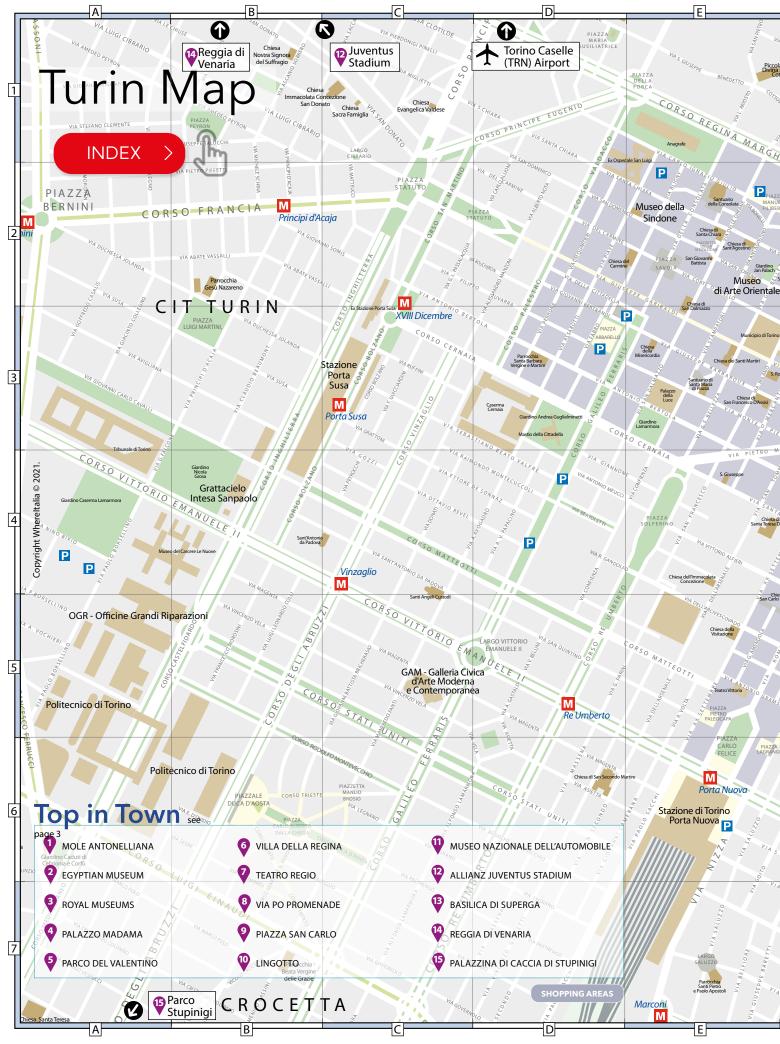
Hallmark red double-decker bus offering 3 routes:

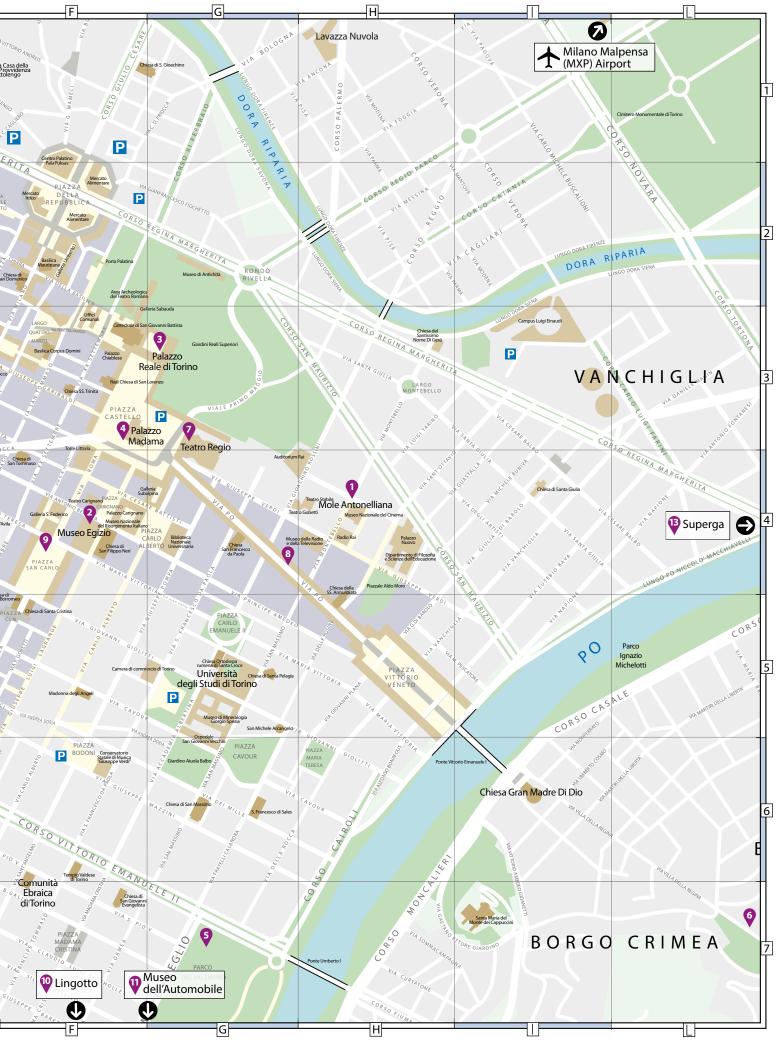
Line A to explore the city center and the hill: overlooking the Po with the Valentino Park, the village and the medieval fortress;

Line B to access various sites including the Automobile Museum, the Lingotto, the Pinacoteca Agnelli, Eataly, the Olympic sites and the OGR-Officine Grandi Riparazioni;

Line C for the Allianz Stadium, the Reggia di Venaria and the La Mandria Castle. Meeting point: at any bus stop. Assistance at Ticket Point City Sightseeing Torino (Piazza Castello corner of Via Po). 8 language commentary.

Ticket valid 24h (48h if you combine 3 lines). Combo tickets for top Turin attractions are also available. www.city-sightseeing.it/en/turin





Fast train network from Turin PORTA NUOVA & PORTA SUSA STATIONS

Turin offers fast-track access to major cities across Italy thanks to its high-speed trains: • Milan: 1 hour • Bologna: 2 hours 20 min • Florence: 2 hours 55 min • Venice: 3 hours 35 min • Rome: 4 hours 30 min • Naples: 5 hours 30 min.

The most important railway station in Turin is Torino Porta Nuova, in the central Corso Vittorio Emanuele II, 58; regional, interregional, high-speed and international trains arrive at and depart from there.

Trains between **Torino Porta Nuova** and Milan stop at the **Torino Porta Susa** station, including TGV services between Paris and Milan and other services using the Turin–Milan high-speed line. **TRENITALIA** Railway Company - Info T: 892021. www.trenitalia.com.

ITALO - Info T: 060708. Italo Assistance T: 892020. www.italotreno.it.

Airports

• TORINO CASELLE "SANDRO PERTINI" (TRN) -

(16 km from the centre of Turin). The airport, at the North of Turin, is easily reachable in 25 minutes by car thanks to the Turin-Caselle motorway junction. The junction is connected directly to the Tangenziale Nord and to the Turin-Milan, Turin-Aosta and Turin-Bardonecchia motorways. Information desk T: 011 5676361-2. www.aeroportoditorino.it

Connections to the airport

Sadem Shuttle service (www.sadem.it) from Porta Nuova Station (on the corner between Corso Vittorio Emanuele II and Via Sacchi). Every 15-30 min, travel time approx. 45' (4.45am-11.30pm Mon-Sat; 5.30am-11pm Sun and holidays). Tickets can be purchased on board (only cash payments allowed) or at several stores (a list is available on the website).

One-way ticket: €6,50 - round trip ticket: €12. Sadem also provides a shuttle service from Turin to Milan Malpensa airport.

EDITOR TIP With a Torino+Piemonte Card, you'll only pay €5 for your ticket.

Taxi Torino (more than 1400 licensed taxi drivers)
T: 011 5737 or 5730 - www.taxitorino.it - www.wetaxi.

Taxi Torino doesn't have a fixed taxi fares to the Caselle Airport; it provides a maximum fare of €34 on the Turin-Caselle Airport section starting from the city ZTL, €39 starting from Torino Lingotto (plus baggage supplements and extra fee for night or holiday travel).

• MILANO MALPENSA (MXP) -.

The airport, at the East of Turin (135 km from the city centre), is reachable in 1 hour 30 minutes by car from Turin thanks to the A4 motorway. Information desk T: 02 232323.

www.milanomalpensa-airport.com

Connections to the airport

Sadem Shuttle service (www.sadem.it) from Porta Nuova Station provides a shuttle service also from Turin to Milano Malpensa airport. www.aeroportoditorino.it

• **CUNEO LEVALDIGI (CUF)** - (65 km from the centre of Turin). Information T: 0172 741500 – 558.

Connections to the airport

BMC Bus Shuttle service (www.bmcbus.it) available in connection from Turin with departure and arrival of flights. €8 each way, we recommend buy ticket online. www.aeroportocuneo.it

The Welcome

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Grand Hotel Sitea — Via Carlo Alberto, 35 • Map F5
Principi di Piemonte | UNA Esperienze — Via P. Gobetti, 15 •
Map F5

Royal Palace Luxury Suites — Via Cavour, 13 • Map F5 4 STARS

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Turin Palace Hotel – Via P. Sacchi, 8 • Map E6

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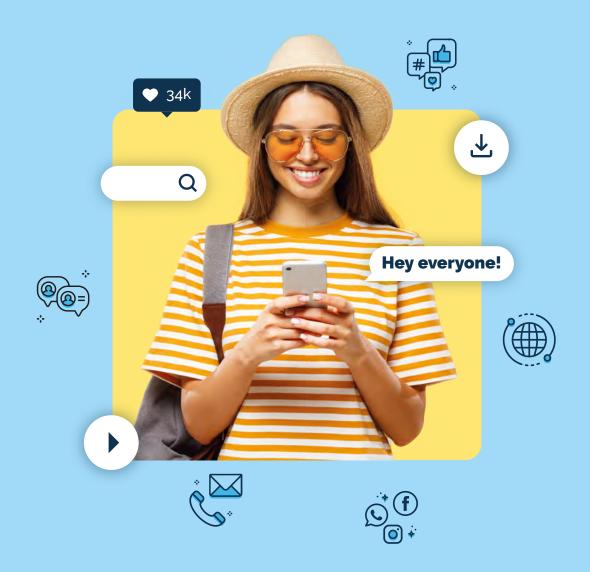


This card can be purchased online or at Turin's Tourist Offices. With this pass you get free entry to Turin's most important museums and exhibitions, castles, fortresses and the Royal Residences of Turin and Piedmont for 1*, 2, 3 or 5 consecutive days. It also offers reduced-price tickets to several other cultural sites in Piedmont, discounts on Turin's main tourist services, plus other benefits.

For more information www.turismotorino.org

*The one-day pass is valid for a maximum of three entries to the Turin museum circuit.





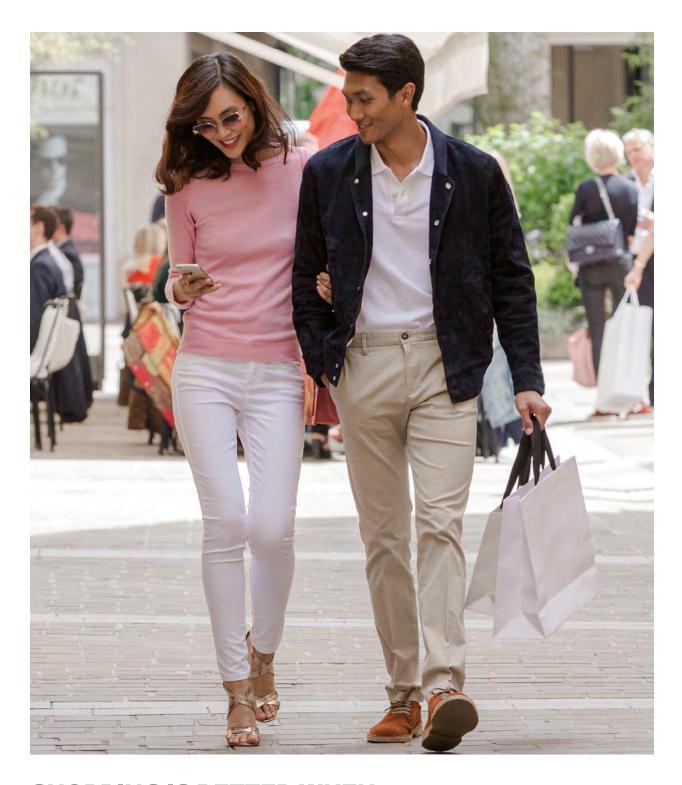
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